

REACH ACROSS ALL CHANNELS

DISPLAY

The most scalable channel to reach your target audience with standard or rich media on Desktop, Mobile and Tablet

SOCIAL

Reach your audience through the platforms they use daily: Facebook, Instagram, Twitter, Pinterest and Snapchat

SEARCH

Reach users when they are searching for products/services/queries relevant to your brand or your competitors

VIDEO

Cross screen video including Advanced TV, Connected TV, in stream and in page digital

AUDIO

Plug directly into the ears of your consumers – whether they are on their mobile, desktop or in the car – with programmatic audio ads

NATIVE

Stand out from traditional ad units with a content driven approach

OOH

Harness the combined power of programmatic technology and large format of OOH to reach your audience on the go

WE PROVIDE A FULL SUITE OF DATA DRIVEN MEDIA BUYING SERVICES.

Our trading desk specializes in high-touch campaign management for Destination Marketing Organizations looking to reach their target audience and markets with more precision and efficiency.

Campaign consulting & strategy development

Adara ROI metrics

Attribution reporting

Content creation

Digital specialists optimize your campaign daily

Data management

Custom, in-depth reporting

Budget transparency

YOUR PEERS

in the travel industry forecast a 33% budget increase for digital campaigns from \$7.56 billion in 2018 to \$10.08 billion in 2021.*

Contact Us: Digital@AJRMediaGroup.com
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