

THE GLOBAL LEADER in providing DMO's with International Media Solutions



INTERNATIONAL MEDIA SOLUTIONS

International tourism receipts represent \$246 billion in annual spending. AJR Media Group, in partnership with NewBase Inc., a global leader in providing DMO's with international marketing solutions, has access to more than 10,000 media properties worldwide through a network of offices in 26 countries. Let us help you increase your share of this lucrative visitor market.

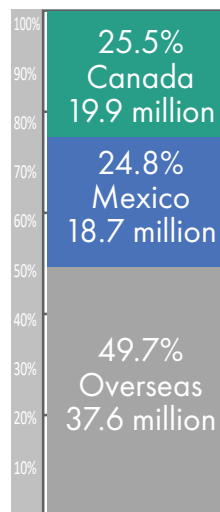
Top origin countries for travelers to the USA (forecast for 2018)

Recommended media to reach travelers in market:

Canada	THE GLOBE AND MAIL* QUEBECOR
Mexico	EL UNIVERSAL REFORMA
United Kingdom	THE IRISH TIMES London Evening Standard theguardian
Japan	NIKKEI 朝日新聞
China	South China Morning Post 财新传媒
Germany	Süddeutsche Zeitung Deutschlands größte Tageszeitung Springer
South Korea	조선일보 KOREAN AIR
Brazil	Abril FOLHA DE S. PAULO
France	Le Monde Lagardère

MOST OVERSEAS TRAVEL TO THE U.S.

originates in relatively few markets. In fact, the top 10 overseas source markets account for 58 percent of all overseas visitors. Though the composition has changed over the years, this high concentration has remained fairly constant and is projected to continue.



75.6 MILLION INTERNATIONAL VISITORS SPENT \$246 BILLION IN THE U.S.

