



WEB BANNER Specifications

What We Need From You!

- ★ Static .gif, jpeg or .swf image
- ★ 60 KB file weight max
- ★ URL to link to

Submissions & Deadlines

Submit files for your Rectangle Banner at materials.ajrmediagroup.com

All materials are due the **15th of the month prior to your scheduled run.**

The screenshot shows the Tour Texas website interface. At the top, there's a navigation bar with 'TOUR TEXAS' logo, a search bar, and links for 'Explore Texas', 'Things To Do', 'Places to Stay', 'Maps', 'Contest', and 'Travel Guides'. Below the navigation is a large hero banner for 'Destinations' featuring a cave opening overlooking a lake. A callout box points to this banner: 'Half-page 300x600px'. Below the hero banner is a grid of destination cards for Abilene, Addison, Amarillo, and Arlington. A callout box points to the Addison card: 'Interior Medium Rectangle 300 x 250px'. At the bottom of the grid is a 'Leaderboard' banner for Houston, with a callout box: 'Leaderboard 728x90px'. On the right side, there's a 'Texas Regions' map and a 'Texas Videos' section. At the bottom, there's a 'Trending In Texas' sidebar with 'FIFTY FREE Dallas, Texas', 'TOP 10 THINGS TO DO Austin, Texas', 'TOP 10 THINGS TO DO Amarillo, Texas', and 'DESTINATION BROCHURES'. A 'Featured Video' section shows a video for Denton, TX. A 'Texas' First Resort for Coastal Luxury' banner for Hotel Galvez & Spa is also visible.

This screenshot shows a different view of the Tour Texas website. The main banner is for 'Corpus Christi' with a 'Take me there >' button. Below the banner is the 'Explore Texas' section with a paragraph of text. A callout box points to the main banner: 'Medium Rectangle 300 x 250px'. The sidebar on the left contains the 'Trending In Texas' section with links to 'FIFTY FREE Dallas, Texas', 'TOP 10 THINGS TO DO Austin, Texas', 'TOP 10 THINGS TO DO Amarillo, Texas', and 'DESTINATION BROCHURES'. Below that is the 'Featured Video' section for Denton, TX, and a 'Texas' First Resort for Coastal Luxury' banner for Hotel Galvez & Spa.

Effective October 1, 2015