

The #1 Independent Texas Travel Website - Your Passport to Texas Travelers

Exclusive of government agencies, TourTexas.com ranks number one in search results (non-paid/"organic") on all major search engines, which provides high-profile exposure for our advertisers. By teaming with TourTexas.com, you can maximize your message - and your ROI.

★ Stand-alone E-mail Broadcast Creative Specifications

Up to 180 words of text	Max width: 600 pixels
Up to 5 photos & 1 logo	Max total size: 200k
Up to 3 hyperlinks	Static Images Only



File Submission and Deadlines

Please send a file (preferably html format) that is already formatted exactly how you want it to be broadcast. All images used need to be sent along with the finished layout.

If you would rather have the AJR Media Group team design it, we can do so at the price of \$85/hour. If you would like our team to design it, please send the copy in a text file or Word document, along with 5-6 photos that relate to the text you are sending and your color logo in digital format. Photos should be a minimum of 300 pixels on either side. High-res images are preferred, but not required. (Any PC file format will work.)

When you have the materials ready, send them via e-mail to materials@TourTexas.com, or let us know where our team can download them via FTP. Samples to provide direction are available upon request.

All materials are due at least 1 week prior to run date. If you decide to have AJR Media Group design the email, then materials are needed at least 2 weeks prior to run date.

★ TourTexas E-Newsletter Featured Spotlight Creative Specifications

Up to 130 words of text
Up to 3 photos & 1 logo
Up to 3 external hyperlinks

File Submission and Deadlines

Please send the copy in a text file or Word document, along with 2-3 photos that relate to the text you are sending, along with your color logo in digital format. Photos should be a minimum of 300 pixels on either side. High-res images are preferred, but not required. (Almost any PC file format will work.)

When you have the materials ready, send them via e-mail to materials@TourTexas.com, or send an e-mail to that address to let us know where our team can download them via FTP. Samples to provide direction are available upon request.

All materials are due at least 1 week prior to run date.

