



## SADDLE UP AND ENJOY UNBRIDLED OPPORTUNITIES.

Participation in TourTexas.com is possible at many different levels. Choosing one that meets your need and fits your budget has never been easier — plus we offer **DISCOUNTED RATES** to TTIA and TACVB members.

### TTIA AND TACVB MEMBER NET RATES (**BOLDED**)/REGULAR ANNUAL RATES

**BRONZE LEVEL**..... **\$1,120**/1,400

- ★ Standard features (below)
- ★ Main page with up to 300 words
- ★ 1 color photo plus your logo

**SILVER LEVEL** ..... **\$1,595**/1,995

- ★ Standard features (below)
- ★ Main page and 1 sub-page, with up to 600 words (total)
- ★ 3 color photos plus your logo
- ★ Enrollment in Instant Action, which sends qualified brochure requests via e-mail

**GOLD LEVEL**..... **\$1,960**/2,450

- ★ Standard features (below)
- ★ Main page and 2 sub-pages, with up to 1,000 words (total)
- ★ 5 color photos plus your logo
- ★ 6 additional hyper links
- ★ Enrollment in Instant Action, which sends qualified brochure requests via e-mail

**PLATINUM LEVEL** ..... **\$2,500**/3,125

- ★ Standard features (below)
- ★ Main page and 3 sub-pages, with up to 2,000 words (total)
- ★ 12 color photos plus your logo
- ★ 12 additional hyper links
- ★ Enrollment in Instant Action, which sends qualified brochure requests via e-mail
- ★ Additional options: customized information request page with a specialized visitor information request form, a visitor poll, or a sweepstakes entry

**STANDARD FEATURES** ..... N/A

- ★ Your full contact information, including a link to 1 e-mail address
- ★ A link to your existing Web site
- ★ Unlimited calendar event listings

**PDF BROCHURE OPTION** ..... **\$250**/300

- ★ Enable visitors to have an immediate download of and/or an e-mail with a PDF version of your rack brochure (Silver plan and above).

**BANNER AD (MONTHLY)**..... **\$250**/315

- ★ Customized ad on our home page, linked to your Web site (six-month min.)

PRICES ARE ANNUAL RATES EXCEPT WHERE INDICATED AND ARE SUBJECT TO CHANGE WITHOUT NOTICE.

## ★ CONTACT US ★

Obtain your passport to more visitors to your Texas destination today.

★ ★ ★

### Phone & Fax

713-942-7676 ext. 10  
800-383-7677 ext. 10  
713-942-0277 (fax)

★ ★ ★

### World Wide Web

www.TourTexas.com  
Type "texas travel" in any search engine. We'll be near the top.

★ ★ ★

### E-mail

sales@TourTexas.com

★ ★ ★

### Offices

AJR Media Group  
Houston | Dallas | Austin

★ ★ ★

**Additional Contact Info.**  
(if applicable)

★ ★ ★



TourTexas.com