



# Integrated Advertising Opportunities on TexasHighways.com

Opportunities for Texas Highways advertisers\* include:

★ **Home page** banner

- Only 2 banner positions available
- 24 banners available each year
- \$2,000 per month (180 x 300 pixels)

★ **Section page** banners

- Multiple banner positions available
- \$500 per month (180 x 300 pixels) or \$300 per month (180 x 150 pixels)

★ **Marketplace** listings

- Include photo, description and link to your web site
- \$600 per year



**All home page and section page banners are available on a first-come, first-served basis. GET YOURS NOW!**

*\*Integrated advertising opportunities are limited.  
For more information or to place your online advertisement, please contact*



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# Texas Highways

THE TRAVEL MAGAZINE OF TEXAS

TexasHighways.com offers online advertising opportunities\*.

852,552 page views each year.  
Act now - banner inventory is limited.

(Page views are annual rate based on Apr. 1 - Jun. 30, 2011)

- Home page banner
- Section page banners
  - Arts/Culture - Art
  - Arts/Culture - History
  - Arts/Culture - Music
  - Big Bend Country
  - Blog
  - E-postcards
  - Events
  - Featured Video
  - Food - Dining
  - Food - Recipes
  - Gulf Coast
  - Hill Country
  - Outdoors
  - Panhandle Plains
  - Piney Woods
  - Prairies and Lakes
  - Reader's Photos
  - Readers Recommend
  - South Texas Plains
  - Top Picks
  - Travel Industry News
  - Travel Links
  - Travel Poll
  - Top Picks
  - Web Extras
  - Weekend Getaways



- Marketplace listings
  - Photo** - display your logo, destination, attraction or product
  - Description** - up to 50 words
  - URL** - clickable link to your web site

\*Integrated advertising opportunities are limited and available exclusively to Texas Highways magazine advertisers  
For more information or to place your online advertisement, please visit

[www.AJRMediaGroup.com/TexasHighways](http://www.AJRMediaGroup.com/TexasHighways)

