



# ENEWSLETTER

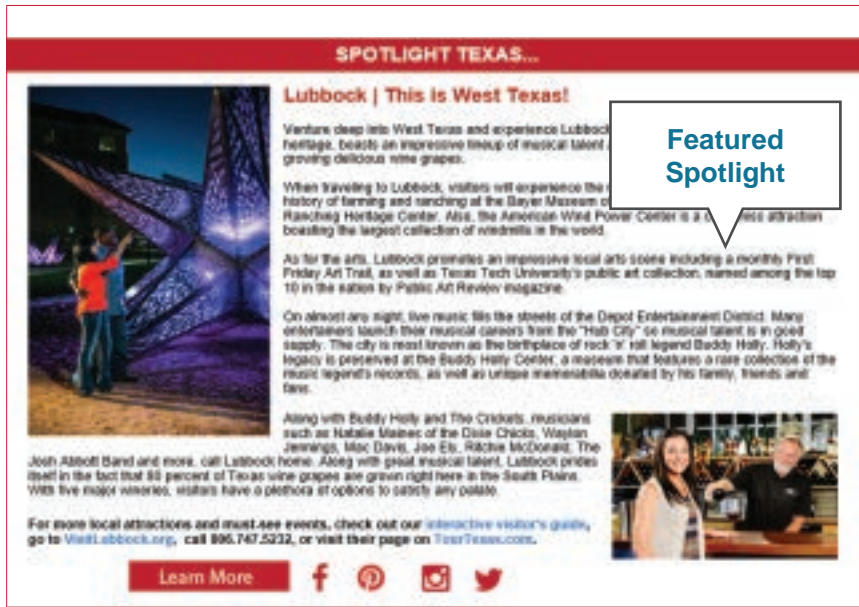
The TourTexas.com eNewsletter is sent to those who have opted in and requested information on Texas-based travel.

Broadcasts delivered to 100,000 Texas travelers twice montly



## Featured Spotlight

This exclusive position is the “main attraction” of each eNewsletter and includes 2 images, creative copy, logo and links.

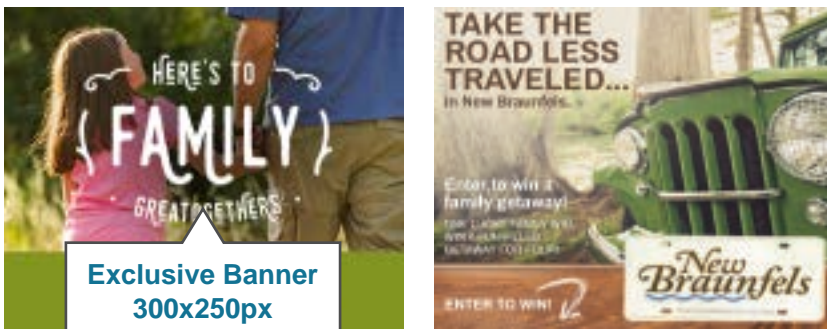


## Header Image

This purely editorial image is the first thing readers see when they open the newsletter, making it the perfect placement to highlight your destination or event.

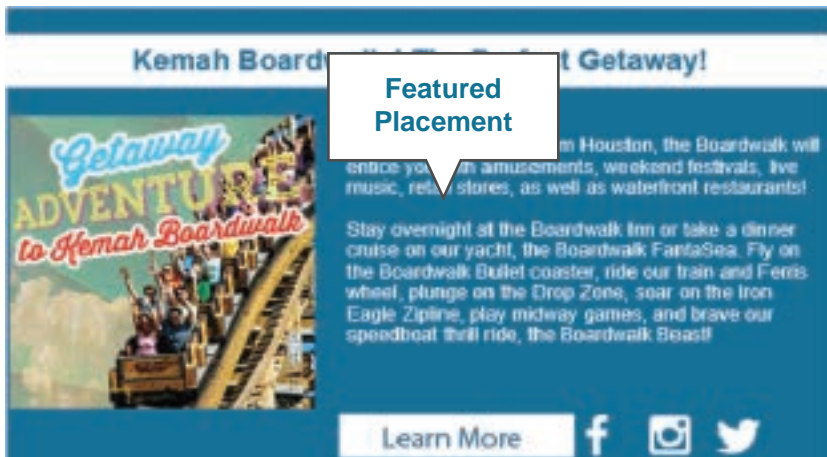
## Exclusive Banner

As the only advertising banner in each edition of the TourTexas.com eNewsletter, this prime position is sure to grab the attention of everyone who opens the eNewsletter.



## Featured Placement

This placement promotes your destination, event, offer, coupon or attraction.



## Advertising Rates

Featured Spotlight	\$1,475
Header Image	\$600
Exclusive Banner	\$825
Featured Placement	\$900