

TRAVEL IDEAS

IN 2010 PUBLICATIONS OF AAA

Our publications are excited to announce a fantastic advertising feature in our **JULY/AUGUST** issues. We are presenting the opportunity to double the space you pay for in our magazines.



Samples

| PUBLICATION | CIRCULATION | 1 PAGE AD PLUS 1 PAGE ADVERTORIAL | 1/2 PAGE AD PLUS 1/2 PAGE ADVERTORIAL | 1/4 PAGE AD PLUS 1/4 PAGE ADVERTORIAL |
|------------------------------------|-------------|-----------------------------------|---------------------------------------|---------------------------------------|
| AAA Southern Traveler | 222,922 | \$6,992 | \$3,846 | \$2,308 |
| AAA Home & Away Oklahoma | 204,791 | \$8,829 | \$4,856 | \$2,914 |
| AAA Journeys Kansas | 95,500 | \$4,176 | \$2,297 | \$1,357 |
| AAA Car & Travel Metro New York | 940,000 | \$37,899 | \$20,844 | \$12,506 |
| Long Island | 380,747 | \$15,724 | \$8,648 | \$5,189 |
| Northern New York | 296,845 | \$11,692 | \$6,431 | \$3,859 |
| AAA Midwest Traveler | 516,127 | \$14,293 | \$7,861 | \$4,717 |

All rates are gross

SPACE DEADLINE: APRIL 28
MATERIALS DUE: APRIL 30

ADVERTORIAL MATERIALS

FULL PAGE (PLUS 1 PAGE AD)

- Approx. 600 words of copy
- Full Page Ad: 7" x 10"
- No Bleeds

HALF PAGE (PLUS 1/2 PAGE AD)

- Approx. 300 words of copy
- 1/2 Page Ad: 7" x 4.75"
- No Bleeds

QUARTER PAGE (PLUS 1/4 PAGE AD)

- Approx. 150 words of copy
- 1/4 Page Ad: 3.25" x 4"
- No Bleeds



www.haMediaGroup.com

For more information contact:

AJR Media Group

Phone: (713) 942-7676 ext. 10

Email: aaa@ajrmediagroup.com

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JULY/AUGUST 2010 Specification Sheet



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