



USPS 3541 Circulation Verification

Editorial Overview: AAA ALABAMA JOURNEY is a magazine edited for Automobile Club members in Alabama. It offers timely coverage of local issues, plus consumer information about travel insurance, automobiles and safety issues. In addition, the magazine contains departments offering advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

Frequency: 6 times/year

TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Subscriptions					
Paid	223,536	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	223,536	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	223,536	100%	210,000	13,536	6.1%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation			
Jan/Feb	223,521			
Mar/Apr	222,319			
May/Jun	224,768			

3 YEAR TREND

	2012	%	2013	%	2014	%
Subscriptions:						
Paid	206,395	100.0	217,973	100.0	223,536	100.0
Verified	N/A		N/A		0	
Total Paid & Verified Subscriptions	206,395	100.0	217,973	100.0	223,536	100.0
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	206,395	100.0	217,973	100.0	223,536	100.0
Year Over Year Percent of Change		NA		5.6%		2.6%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

CIRCULATION BY STATE - for the May/June 2014 issue

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	221,682	Ohio	72
Arizona	39	Oklahoma	31
Arkansas	29	Oregon	19
California	153	Pennsylvania	57
Colorado	60	Rhode Island	2
Connecticut	12	South Carolina	72
Delaware	6	South Dakota	7
District of Columbia	17	Tennessee	256
Florida	471	Texas	236
Georgia	378	Utah	13
Idaho	10	Vermont	2
Illinois	50	Virginia	114
Indiana	28	Washington	43
Iowa	10	West Virginia	11
Kansas	19	Wisconsin	17
Kentucky	57	Wyoming	1
Louisiana	97		
Maine	12	TOTAL 48	
Maryland	45	CONTERMINOUS	224,647
Massachusetts	32	STATES	
Michigan	59	Alaska	5
Minnesota	15	Hawaii	4
Mississippi	107		
Missouri	50	TOTAL ALASKA &	9
Montana	11	HAWAII	
Nebraska	6	U.S. Unclassified	-
Nevada	15		
New Hampshire	5	TOTAL UNITED	224,656
New Jersey	20	STATES	
New Mexico	17	Poss. & Other Areas	-
New York	56		
North Carolina	123	U.S. & POSS., etc.	224,656
North Dakota	3	Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	8
		Personnel Overseas	
		GRAND TOTAL	224,664

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF JUNE 30, 2014

Birmingham-Anniston-Tuscaloosa	93,998
Dothan	7,305
Huntsville-Decatur-Florence	45,382
Montgomery-Selma	22,633
Total DMA - Alabama	169,318

ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2014

DURATION

		%
a. One to six months (1 to 3 issues)	None	
b. Seven to eleven months (4 to 5 issues)	None	
c. Twelve months (6 issues)	112,247	100%
d. Thirteen to twenty-four months	None	
e. Twenty-five months and more	None	
Total Subscriptions Sold in Period	112,247	100%

USE OF PREMIUMS

		%
a. Ordered without premium	112,247	100%
b. Ordered with material reprinted from this publication	None	
c. Ordered with other premiums	None	
Total Subscriptions Sold in Period	112,247	100%

CHANNELS

		%
a. Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers	None	
b. Ordered by subscribers in response to unsolicited telemarketing and door to door selling	None	
c. Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations	None	
d. Subscriptions as part of membership in an organization	112,247	100%
Total Subscriptions Sold in Period	112,247	100%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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