

## EDITORIAL OVERVIEW:

AAA Alabama Journey is a magazine written and edited specifically for AAA Members in Alabama. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

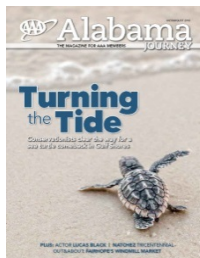
**FREQUENCY:** 6 times per year

## TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
<b>Subscriptions</b>					
Paid*	224,535	100%			
Verified	N/A				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>224,535</b>	<b>100%</b>			
Single Copy Sales	N/A				
<b>Total Paid &amp; Verified Circulation</b>	<b>224,535</b>	<b>100%</b>	<b>219,000</b>	<b>5,535</b>	<b>2.5%</b>

## PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	223,426
Sep/Oct 2016	223,560
Nov/Dec 2016	224,535



## 3 YEAR TREND

	2014	%	2015	%	2016	%
<b>Subscriptions</b>						
Paid	215,061		220,159		224,535	
Verified	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Subscriptions</b>	<b>215,061</b>		<b>220,159</b>		<b>224,535</b>	
Single Copy Sales	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Circulation</b>	<b>215,061</b>		<b>220,159</b>		<b>224,535</b>	
Year Over Year Percent of Change				<b>2.4%</b>		<b>2.0%</b>
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

\*Membership subscription in force as of September 30, 2016

**CIRCULATION BY STATE AS OF DECEMBER 31, 2016**

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	220,082	Ohio	77
Arizona	53	Oklahoma	21
Arkansas	20	Oregon	24
California	165	Pennsylvania	56
Colorado	70	Rhode Island	8
Connecticut	19	South Carolina	84
Delaware	4	South Dakota	4
District of Columbia	10	Tennessee	287
Florida	562	Texas	185
Georgia	478	Utah	11
Idaho	5	Vermont	4
Illinois	44	Virginia	113
Indiana	52	Washington	56
Iowa	14	West Virginia	8
Kansas	20	Wisconsin	18
Kentucky	56	Wyoming	3
Louisiana	74		
Maine	9	<b>TOTAL 48</b>	
Maryland	49	<b>CONTERMINOUS</b>	<b>223,342</b>
Massachusetts	32	<b>STATES</b>	
Michigan	56		
Minnesota	16	Alaska	3
Mississippi	115	Hawaii	5
Missouri	44	<b>TOTAL ALASKA &amp;</b>	<b>8</b>
Montana	11	<b>HAWAII</b>	
Nebraska	7		
Nevada	26	U.S. Unclassified	-
New Hampshire	11	<b>TOTAL UNITED</b>	<b>223,350</b>
New Jersey	30	<b>STATES</b>	
New Mexico	10		
New York	62	Poss. & Other Areas	-
North Carolina	172	<b>U.S. &amp; POSS., etc.</b>	<b>223,350</b>
North Dakota	5	Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	20
		Personnel Overseas	
		<b>GRAND TOTAL</b>	<b>223,370</b>

**DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016**

Birmingham - Anniston - Tuscaloosa	98,420	Montgomery - Selma	23,955
Dothan	7,491	Other	44,495
Huntsville - Decatur - Florence	45,721		
		<b>TOTAL DMA - Alabama</b>	<b>220,082</b>

# Alabama JOURNEY

## VERIFICATION OF CIRCULATION

USPS Form 3548

<b>Publication Title</b>	Alabama Journey	<b>Issue Verified</b>	Nov/Dec 2016
<b>Issue Frequency</b>	6 times per year	<b>Date</b>	September 30, 2016

### Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	224,535
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	6,573
<b>Total Paid/Requester Circulation</b>	<b>224,535</b>
<b>Total Distribution</b>	<b>231,108</b>
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,315
<b>Total Production</b>	<b>232,423</b>
<b>Percent Paid/Request Circulation</b>	<b>97.2%</b>

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

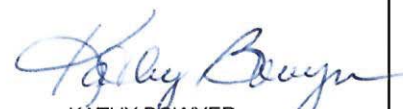
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