

## EDITORIAL OVERVIEW:

AAA Alabama Journey is a magazine written and edited specifically for AAA Members in Alabama. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

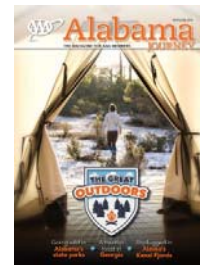
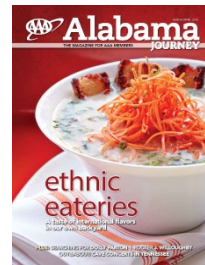
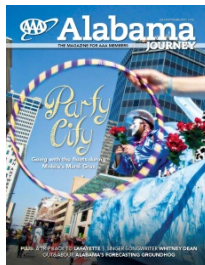
**FREQUENCY:** 6 times per year

## TOTAL PAID & VERIFIED CIRCULATION

	May/June 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
<b>Subscriptions</b>					
Paid*	222,378	100%			
Verified	N/A				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>222,378</b>	<b>100%</b>			
Single Copy Sales	N/A				
<b>Total Paid &amp; Verified Circulation</b>	<b>222,378</b>	<b>100%</b>	<b>219,000</b>	<b>3,378</b>	<b>1.5%</b>

## PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jan/Feb 2016	220,348
Mar/Apr 2016	221,039
May/June 2016	222,378



## 3 YEAR TREND

	2014	%	2015	%	2016	%
<b>Subscriptions</b>						
Paid	217,006		217,863		222,378	
Verified	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Subscriptions</b>	<b>217,006</b>		<b>217,863</b>		<b>222,378</b>	
Single Copy Sales	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Circulation</b>	<b>217,006</b>		<b>217,863</b>		<b>222,378</b>	
Year Over Year Percent of Change				<b>0.4%</b>		<b>2.1%</b>
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

\*Membership subscription in force as of March 31, 2016

**CIRCULATION BY STATE AS OF JUNE 30, 2016**

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	219,146	Ohio	73
Arizona	52	Oklahoma	20
Arkansas	25	Oregon	24
California	153	Pennsylvania	53
Colorado	69	Rhode Island	6
Connecticut	14	South Carolina	71
Delaware	3	South Dakota	5
District of Columbia	8	Tennessee	256
Florida	520	Texas	179
Georgia	452	Utah	15
Idaho	7	Vermont	5
Illinois	46	Virginia	103
Indiana	43	Washington	55
Iowa	10	West Virginia	9
Kansas	22	Wisconsin	19
Kentucky	69	Wyoming	1
Louisiana	85		
Maine	9	<b>TOTAL 48</b>	
Maryland	49	<b>CONTERMINOUS</b>	<b>222,224</b>
Massachusetts	27	<b>STATES</b>	
Michigan	53		
Minnesota	15	Alaska	6
Mississippi	110	Hawaii	6
Missouri	49	<b>TOTAL ALASKA &amp;</b>	<b>12</b>
Montana	9	<b>HAWAII</b>	
Nebraska	9		
Nevada	23	U.S. Unclassified	-
New Hampshire	6	<b>TOTAL UNITED</b>	<b>222,236</b>
New Jersey	21	<b>STATES</b>	
New Mexico	14		
New York	60	Poss. & Other Areas	1
North Carolina	147	<b>U.S. &amp; POSS., etc.</b>	<b>222,237</b>
North Dakota	5	Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	11
		Personnel Overseas	
		<b>GRAND TOTAL</b>	<b>222,248</b>

**DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF JUNE 30, 2016**

Birmingham - Anniston - Tuscaloosa	97,916	Montgomery - Selma	23,901
Dothan	7,535	Other	44,053
Huntsville - Decatur - Florence	45,741		
		<b>TOTAL DMA - Alabama</b>	<b>219,146</b>

# Alabama JOURNEY

## VERIFICATION OF CIRCULATION

USPS Form 3548

<b>Publication Title</b>	Alabama Journey	<b>Issue Verified</b>	May/June 2016
<b>Issue Frequency</b>	6 times per year	<b>Date</b>	March 29, 2016

### Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	222,378
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	6,758
<b>Total Paid/Requester Circulation</b>	<b>222,378</b>
<b>Total Distribution</b>	<b>229,136</b>
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,365
<b>Total Production</b>	<b>230,501</b>
<b>Percent Paid/Request Circulation</b>	<b>97.1%</b>

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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