AAA Texas

Texas JOURNEY

For the six months ended
December 31, 2013

USPS 3541 Circulation Verification

Editorial Overview: AAA TEXAS JOURNEY is a magazine edited for Automobile Club members in Texas. It offers timely coverage of local issues, plus consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

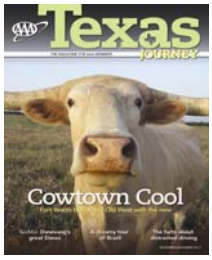
Frequency: 6 times/year

TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Subscriptions					
Paid	979,456	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	**979,456**	**100%**			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	**979,456**	**100%**	**920,000**	**59,456**	**6.1%**

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jul/Aug	**972,486**
Sept/Oct	**978,084**
Nov/Dec	**987,799**



3 YEAR TREND

	2011	%	2012	%	2013	%
Subscriptions:						
Paid	896,571	100.0	945,387	100.0	979,456	100.0
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	**896,571**	**100.0**	**945,387**	**100.0**	**979,456**	**100.0**
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	**896,571**	**100.0**	**945,387**	**100.0**	**979,456**	**100.0**
Year Over Year Percent of Change				5.4%		3.6%
Average Annualized Subscription Price	$2.00		$2.00		$2.00	

CIRCULATION BY STATE - for the Nov/Dec 2013 issue

State	Paid Subscriptions
Alabama	169
Arizona	605
Arkansas	314
California	2,304
Colorado	804
Connecticut	129
Delaware	24
District of Columbia	41
Florida	1,094
Georgia	493
Idaho	110
Illinois	459
Indiana	207
Iowa	122
Kansas	201
Kentucky	155
Louisiana	514
Maine	62
Maryland	275
Massachusetts	256
Michigan	270
Minnesota	172
Mississippi	121
Missouri	367
Montana	63
Nebraska	81
Nevada	298
New Hampshire	58
New Jersey	251
New Mexico	421
New York	468
North Carolina	420
North Dakota	31

State	Paid Subscriptions
Ohio	379
Oklahoma	670
Oregon	257
Pennsylvania	348
Rhode Island	38
South Carolina	181
South Dakota	69
Tennessee	331
Texas	972,513
Utah	144
Vermont	34
Virginia	505
Washington	481
West Virginia	44
Wisconsin	174
Wyoming	38
TOTAL 48 CONTERMINOUS STATES	**987,565**
Alaska	66
Hawaii	77
TOTAL ALASKA & HAWAII	**143**
U.S. Unclassified	21
TOTAL UNITED STATES	**987,729**
Poss. & Other Areas	-
U.S. & POSS., etc.	**987,729**
Canada	-
International	
Other Unclassified	-
Military or Civilian Personnel Overseas	70
GRAND TOTAL	**987,799**

DMA BREAKDOWN AS OF 12/31/2013

DMA	Paid Subscriptions
Abilene-Sweetwater	5,653
Amarillo	10,988
Austin	98,731
Beaumont-Port Arthur	8,276
Corpus Christi	11,872
Dallas-Ft Worth	320,203
El Paso	12,132
Harlingen-Weslaco-Brownsville-McAllen	10,337

DMA	Paid Subscriptions
Houston	315,902
Laredo	1,277
Lubbock	9,594
Odessa-Midland	6,860
San Angelo	2,743
San Antonio	92,767
Tyler-Longview	18,286
Victoria	1,723
TOTAL DMA - Texas	**927,344**

ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2013

DURATION		%
a. One to six months (1 to 3 issues)	None	
b. Seven to eleven months (4 to 5 issues)	None	
c. Twelve months (6 issues)	483,166	100%
d. Thirteen to twenty-four months	None	
e. Twenty-five months and more	None	
Total Subscriptions Sold in Period	**483,166**	**100%**

USE OF PREMIUMS		%
a. Ordered without premium	483,166	100%
b. Ordered with material reprinted from this publication	None	
c. Ordered with other premiums	None	
Total Subscriptions Sold in Period	**483,166**	**100%**

CHANNELS			%
a.	Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers	None	
b.	Ordered by subscribers in response to unsolicited telemarketing and door to door selling	None	
c.	Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations	None	
d.	Subscriptions as part of membership in an organization #	483,166	100%
Total Subscriptions Sold in Period		**483,166**	**100%**

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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