



USPS 3541 Circulation Verification

Editorial Overview: AAA ALABAMA JOURNEY is a magazine edited for Automobile Club members in Alabama. It offers timely coverage of local issues, plus consumer information about travel insurance, automobiles and safety issues. In addition, the magazine contains departments offering advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

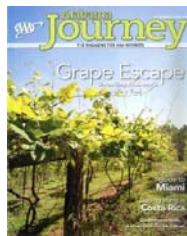
Frequency: 6 times/year

TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Subscriptions					
Paid	178,708	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	178,708	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	178,708	100%	170,000	8,708	4.9%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jul/Aug	179,450
Sep/Oct	179,191
Nov/Dec	177,624



3 YEAR TREND

	2007	%	2008	%	2009	%
Subscriptions:						
Paid	N/A	100.0	177,252	100.0	178,708	100.0
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	N/A	100.0	177,252	100.0	178,708	100.0
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	N/A	100.0	177,252	100.0	178,708	100.0
Year Over Year Percent of Change		NA		NA		0.8%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

CIRCULATION BY STATE - for the Nov/Dec 2009 issue

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	176,795	Ohio	14
Arizona	20	Oklahoma	5
Arkansas	6	Oregon	4
California	41	Pennsylvania	9
Colorado	12	Rhode Island	1
Connecticut	3	South Carolina	27
Delaware	-	South Dakota	2
District of Columbia	4	Tennessee	74
Florida	86	Texas	41
Georgia	178	Utah	2
Idaho	1	Vermont	2
Illinois	7	Virginia	40
Indiana	6	Washington	8
Iowa	9	West Virginia	2
Kansas	3	Wisconsin	9
Kentucky	16	Wyoming	-
Louisiana	28	TOTAL 48	
Maine	5	CONTERMINOUS	177,617
Maryland	15	STATES	
Massachusetts	6	Alaska	5
Michigan	19	Hawaii	2
Minnesota	-	TOTAL ALASKA &	7
Mississippi	29	HAWAII	
Missouri	15	U.S. Unclassified	-
Montana	4	TOTAL UNITED	177,624
Nebraska	1	STATES	
Nevada	1	Poss. & Other	-
New Hampshire	-	Areas	-
New Jersey	6	U.S. & POSS., etc.	177,624
New Mexico	4	Canada	-
New York	17	International	-
North Carolina	38	Other Unclassified	-
North Dakota	2	Military or Civilian	-
		Personnel Overseas	-
		GRAND TOTAL	177,624

CIRCULATION BY DMA - Alabama

DMA	Paid Subscriptions
Birmingham-Anniston-Tuscaloosa	81,862
Dothan	6,093
Huntsville-Decatur-Florence	37,228
Montgomery-Selma	18,315
Total DMA - Alabama	143,498

ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2009

DURATION

		%
a. One to six months (1 to 3 issues)	None	
b. Seven to eleven months (4 to 5 issues)	None	
c. Twelve months (6 issues)	92,639	100%
d. Thirteen to twenty-four months	None	
e. Twenty-five months and more	None	
Total Subscriptions Sold in Period	92,639	100%

USE OF PREMIUMS

		%
a. Ordered without premium	92,639	100%
b. Ordered with material reprinted from this publication	None	
c. Ordered with other premiums	None	
Total Subscriptions Sold in Period	92,639	100%

CHANNELS

		%
a. Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers	None	
b. Ordered by subscribers in response to unsolicited telemarketing and door to door selling	None	
c. Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations	None	
d. Subscriptions as part of membership in an organization	92,639	100%
Total Subscriptions Sold in Period	92,639	100%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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TAMARA HILL
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