



# eNewsletter

The TourLouisiana.com eNewsletter is sent to those who have opted in and requested information on Louisiana travel.

Monthly Broadcasts: 50,000 Louisiana travelers

Tour Louisiana is your ultimate source for Louisiana travel information.

**TOUR LOUISIANA**

Go Now

Header Image

Featured Spotlight

**SPOTLIGHT LOUISIANA**

**Adventure Up and Down the Bayou!**

Louisiana's **Cajun Bayou** is located just 45 minutes from New Orleans in the coastal destination of Lafourche Parish. Visitors seeking authentic Cajun experiences are embraced by true Southern hospitality as they sample the culture, food, music, festivals, and outdoor adventures that make any journey up and down Bayou Lafourche truly personal, memorable, and distinctive. From fishing in the Gulf of Mexico and enjoying a big bowl of gumbo to spotting an alligator on a swamp tour and learning how to blend cocktails with our locally made rum, Cajun runs deep here in the Bayou.

Upcoming festivals include the Lockport Food Festival, featuring swamp pop music and a variety of traditional Cajun dishes (April 21 - 23); Laurel Valley Spring Festival, featuring arts & crafts at this historic sugar plantation (April 30); Bayou Cajun Food Fest, featuring a fresh-caught seafood cook-off (May 12 - 14); and Gheens Bon Mange' Festival, which literally means "good eats." (June 2 - 4).

Our beautiful spring weather provides great opportunities to enjoy outdoor adventures. Take a relaxing ride on a pontoon boat and see alligators up-close or an exhilarating ride on an airboat across lily-covered waters. Then leave out of Leeville or other launch points along the bayou waterways and catch your fill of freshwater or saltwater fish as the bayou opens up to the Gulf. Ride along with one of our experienced charter captains or bring your own boat.

Come see the unpolished, unspoiled beauty of the Bayou when you visit Louisiana's Cajun Bayou in Lafourche Parish, where Cajun runs

Learn More

Facebook Twitter

**Exclusive Banner 300x250px**

DISCOVER

EAT

SHOP

**MONROE West MONROE**

**ENTER NOW**

Battle of New Orleans Tickets, Gift Certificate to Rocky & Carlos Restaurant & an overnight stay at the Marina Motel

Learn More

Enter Contest

Trending Louisiana Video

**New Orleans**

The city of New Orleans is an escape for the mind and the

## Featured Spotlight

This exclusive position is the "main attraction" of each eNewsletter and includes images, creative copy, logo and links.

## Header Image

This purely editorial image is the first thing readers see when they open the newsletter, making it the perfect placement to highlight your destination or event.

## Exclusive Banners

As the only advertising banner in each edition of the TourLouisiana.com eNewsletter, this prime position is sure to grab the attention of everyone who opens the eNewsletter.

## Advertising Rates (Monthly)

Featured Spotlight	\$750
Header Image	\$200
Exclusive Banner	\$295

