



CONTEST



Exclusive Contest | \$1,475 (Monthly)

Each month, thousands of TourLouisiana.com visitors enter the exclusive contest. As a result, the advertiser featured in the contest not only receives high-value exposure to those visitors, but also all of the entrant information, including valuable email addresses.



Contest Take-Over Banner | \$495 (Monthly)

At 550 x 480 pixels, this is the largest banner on the entire website!

Additional benefits include:

- Exclusive Run – no rotation, only a single ad will run in this spot each month
- 100% Visibility
- 100% Interactivity

