



ENEWSLETTER

The TourTexas.com eNewsletter is sent to those who have opted in and requested information on Texas-based travel.

Broadcasts delivered to 100,000 Texas travelers twice monthly



Featured Spotlight

This exclusive position is the “main attraction” of each eNewsletter and includes 2 images, creative copy, logo and links.

Header Image

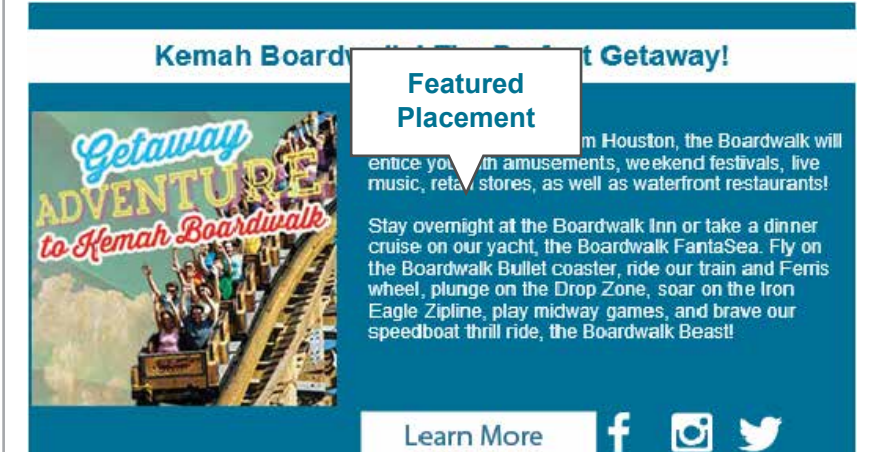
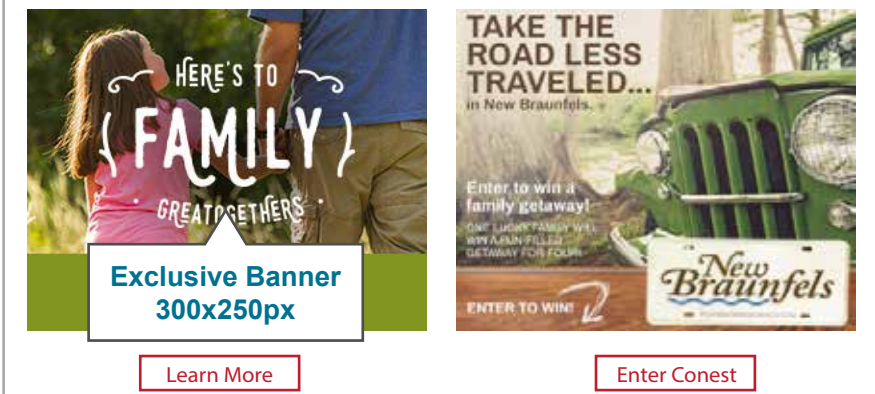
This purely editorial image is the first thing readers see when they open the newsletter, making it the perfect placement to highlight your destination or event.

Exclusive Banner

As the only advertising banner in each edition of the TourTexas.com eNewsletter, this prime position is sure to grab the attention of everyone who opens the eNewsletter.

Featured Placement

This placement promotes your destination, event, offer, coupon or attraction.



Advertising Rates	
Featured Spotlight	\$1,475
Header Image	\$600
Exclusive Banner	\$825
Featured Placement	\$900