

# Hot & HAPPENING



Market your special festival or event to Texas travelers. Sent once each month, the TourTexas.com **Hot & Happening** Email Update provides wide exposure and great value.

## DESIGN SPECIFICATIONS:

### Exclusive Banner

Size: Medium Rectangle  
(300 x 250 pixels)  
Format: .gif or .jpg  
File Size: 50kb or less



### Featured Event

Size: 1 Image (150 x 150 pixels)  
Format: .gif or .jpg  
File Size: 25kb or less  
Copy: Up to 100 words and URL  
(if available)

## Advertising Rates

Exclusive Banner	\$ 825
Featured Event ( Up to 7 per issue)	\$ 495

**FREQUENCY:** Sent the first Tuesday of each month

**DISTRIBUTION:** 100,000 travelers with an interest in Texas

### EVENT AD SUBMISSION:

Submit all materials on or before the 15th of the month prior to the scheduled broadcast to <http://materials.thetoursites.com/>