



# ACCOMMODATIONS

Market your hotel or resort on the #1 Independent Texas Travel Website. When your content is part of TourTexas.com, travelers are able to immediately associate your accommodation as a quality option to consider for their next vacation.

## INCLUDES

Accommodations Plan Rate - \$1,758



TEXAS HOTEL & LODGING ASSOCIATION MEMBER RATE - \$879



- ★ 2 SEO-rich content pages – written by us and approved by **you**
- ★ Links to **your** website
- ★ Link to **your** booking page
- ★ Link to **your** newsletter sign-up page
- ★ Links to download **your** app
- ★ Slideshow of **your** property images
- ★ Your video – via a link to **your** own YouTube video (if available)
- ★ **Your** downloadable PDF brochure
- ★ Leads generated from **your** PDF downloads of your guide to include: name, email & zip code
- ★ Postal Leads\*: generated from specific requests for **your** brochure to include: name, address, email
- ★ THLA/aRes Travel Widget: located directly on the accommodations landing page
- ★ Enriched Engagement Reports – providing ROI measurements as well as statistics highlighting **your** performance that can be accessed by you 24/7



**TourTexas.com links directly to your social media!**



\*Requires fulfillment commitment. You must have a brochure or pamphlet and agree to mail them out to requesters of information on your product.