Market your special festival or event to Texas travelers. Sent once each month, the TourTexas.com ***Hot & Happening*** Email Update provides wide exposure and great value.

DESIGN SPECIFICATIONS:

Exclusive Banner

Size: Medium Rectangle
(300 x 250 pixels)
Format: .gif or .jpg
File Size: 50kb or less

Featured Event

Size: 1 Image (150 x 150 pixels)
Format: .gif or .jpg
File Size: 25kb or less
Copy: Up to 100 words and URL
(if available)

Advertising Rates	
Exclusive Banner	$ 825
Featured Event (Up to 7 per issue)	$ 300*

***For contracts signed between January 1, 2017 - September 30, 2017. Rate will be $495 for contracts signed starting October 1 , 2017.**

FREQUENCY: Sent the first Tuesday of each month

DISTRIBUTION: 100,000 travelers with an interest in Texas

EVENT AD SUBMISSION:

Submit all materials on or before the 15th of the month prior to the scheduled broadcast to http://materials.thetoursites.com/

AJR MEDIA GROUP
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