



TEXAS OFFICIAL TRAVEL MAP ADVERTISING RATES

Year 2013 Rate Base: 1,400,000

Space Closing: October 3, 2013

Materials Due: October 10, 2013

First Distribution: January 2014

ROP:	Gross	Net
Full Panel	\$49,900	\$42,415
Half (1/2) Panel	\$28,175	\$23,949

Note: All rates are 4-color (no black and white).

Payment: Cash with order or net 30 from invoice date. All orders must be paid in full by October 10, 2013.

Discount plans: Contact AJR Media Group for more information on multi-title discounts with the other TxDOT travel publications: *Texas Highways*, *Texas State Travel Guide* and *Texas Highways Events Calendar*.

For more information contact:

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