

Due Dates

Space closing: The 12th day of the month prior to the month the eNewsletter will deliver.*

Materials due: Seven days after space closing.*

Enewsletter delivery date:

Issue 1 – on or before the 15th of the month.

Issue 2 – after the 16th of the month and before the last day of the month.

*When the space or materials closing dates fall on a weekend or holiday, the due date is the preceding work day.

Ad Material Submissions

Please submit ad materials to
TRV_TH-ADS@txdot.gov

Exclusive Banner Ad Placement & Specifications

- 468x60 (pixels)
- .GIF, .JPG, or 8-bit .PNG
- 35k Maximum file size
- If providing an animated GIF, you may have a maximum of 3 loops / 15 seconds (**Note:** Not all email clients will display the animation. If supplying an animated .GIF, place your call to action on the first **and** last frame to ensure your message is communicated in email clients that do not support animation.)
- No Javascript
- All ads must be provided with an accompanying web address/URL for your desired landing page.

Text Ad Placement & Specifications

- 140 Character maximum (includes top line and spaces)
- Top line linked/bolded
- 3 Ad Maximum per newsletter
- Order of text ads determined on first-come, first-served basis
- All ads must be provided with an accompanying web address/URL for your desired landing page.

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**To reserve your banner or text ads
or for more information, contact:**

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