

Production Specifications

DIGITAL SPECIFICATIONS

Accepted media: CD, DVD, Email
 Software file formats supported:
 Layout: Quark Xpress 9, InDesign CS5
 Image editing: Photoshop CS5
 Illustration: Adobe Illustrator CS5
 Press-Ready PDF files

Microsoft software is not supported, please DO NOT send Microsoft files. Include all fonts, both screen and printer, used in the ad. Do not embed type. Do not use TrueType fonts. Include all graphics and original art incorporated in the ad. Images must be at least 300 dpi. Save images as CMYK or Grayscale. Convert

RGB images to CMYK. Convert spot colors to CMYK. Include trapping. Use only EPS or Tiff files. JPEG is not supported.

InDesign files must be accompanied by a press-ready PDF. PDF files need to contain 1/8" bleed outside trim. Files should not contain RGB or spot colors.

Supply a SWOP-calibrated contract color proof at 100% of size with color bar. If a SWOP certified proof is not supplied, there may be a variance in the color reproduction of your ad. Send only files required for the current issue ad. Include trim, bleed and center marks in all separations. Keep all crop and register marks 1/4" outside magazine trim size. Publisher does not provide proofs of display ads. We do not return materials unless specified.

ONLINE ADS

Dimensions: 250 x 250 px
 JPEG images should be sent via email to the address below.

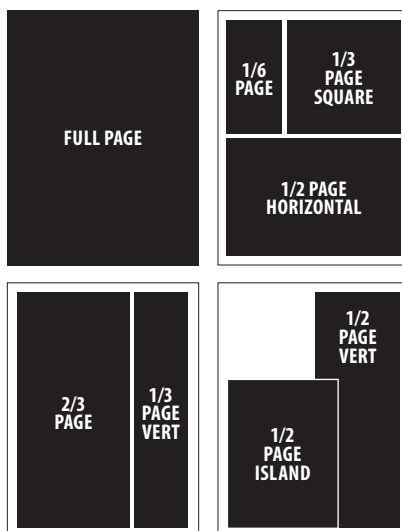
VACATION PLANNING GUIDE SPECIFICATIONS

The Vacation Planning Guide ads are formatted in house and are available in two sizes: Plan AA, Plan A and Plan B.
Plan AA: Six ads per page. Advertiser sends a 4/C image and 75 words of copy.
Plan A: 12 ads per page. Advertiser sends a 4/C image and 30 words of copy.
Plan B: 24 ads per page. Advertiser sends a B&W logo and 30 words of copy. Images and copy for the planning guide can be sent on disk to the address below.

Digital images are preferred and must be at least 300 dpi. Save images as CMYK or Grayscale. Convert RGB images and spot colors to CMYK. Include trapping. Use only EPS or TIFF files. JPEG is not supported. Publisher does not provide proofs of Vacation Planning Guide ads.

TO SUBMIT MATERIALS OR FOR MORE DETAILED PRODUCTION SPECIFICATIONS, CONTACT:

Dave Hart, Travel 50 & Beyond,
 5851 San Felipe St., Ste. 500
 Houston, TX 77057
 materials@travel50andbeyond.com,
 713-974-6903, fax 713-978-6003



MECHANICAL REQUIREMENTS

Travel 50 & Beyond is produced computer-to-plate, printed web offset, saddle-stitched, and has three columns to a page.

Space	Live Area	Bleed	Trim
Spread	15 1/2" x 10"	16 5/8" x 11 1/8"	16 3/8" x 10 7/8"
Page	7" x 10"	8 7/16" x 11 1/8"	8 3/16" x 10 7/8"
2/3 page	4 5/8" x 10"	5 3/8" x 11 1/8"	5 1/8" x 10 7/8"
1/2 page, H	7" x 5"	8 7/16" x 5 5/8"	8 3/16" x 5 7/16"
1/2 page, l	4 5/8" x 7"	5 3/8" x 7 5/8"	5 1/8" x 7 3/8"
1/2 page, V	3 1/2" x 10"	-	-
1/3 page, V	2 1/4" x 10"	-	-
1/3 page, S	4 5/8" x 4 7/8"	-	-
1/6 page	2 1/4" x 4 7/8"	-	-

*Keep live matter and type 3/4" from gutter on both pages.