



**SPRINGWOODSONLINE**

It's All Right Here.

## Reach the right customers at the right time.

Your content and advertisements + SpringWoodsOnline.com media products = increased response and improved results.

As a part of SpringWoodsOnline.com, your content and advertisements are exposed to the residents of Spring and The Woodlands, Texas – prime targets and potential customers for your business. Whether you offer professional services, dining or shopping experiences, accommodations, or you want people to attend your events, SpringWoodsOnline.com offers a unique approach to reaching the local audience.

With distribution targeting the most qualified prospects, this important resource is the #1 website focused on the communities of Spring and The Woodlands with the specific purpose of bringing customers and business together.

## Build Awareness. Drive Traffic. Capture Leads.

SpringWoodsOnline.com is the local answer.

Produced by the company that owns and operates industry-leading websites TourTexas.com, TourLouisiana.com, EscapeToTheSoutheast.com and others, SpringWoodsOnline.com focuses on generating leads for your business including names, postal and email addresses along with traffic to your website and your social sites (like Facebook and Twitter) and, of course, calls and visits to your business – all trackable and all at your fingertips.

With the new influx of residents and workers to our area in the next two years, SpringWoodsOnline.com is the choice for connecting customers and businesses.

Proudly and exclusively represented by



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# RATES

## ADVERTISING RATES

All clients are eligible to pay for up to 50% of their annual contract amount with trade (product, gift certificates or gift cards). *Interact with your account executive for complete details.*

ALL RATES NET.



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### RATES

#### CONTENT (Annual Rates)

		Monthly
Bronze	\$348	\$29
Silver	\$600	\$50
Gold	\$1,068	\$89
Platinum	\$1,500	\$125

#### Options

• Coupon	\$60	\$5
• PDF	\$60	\$5
• Video	\$60	\$5

#### EXCLUSIVE CONTEST (Quarterly) database of entrants included

	\$1,475	n/a
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#### NEWSLETTER (Sent monthly to 100,000 residents)

Featured Spotlight	\$1,250	n/a
Exclusive Banner - 300px/250px	\$700	n/a

#### BANNERS Width/Height (Monthly)

Med. Rectangle – 300px/250px	\$180	\$15
Leaderboard - 728px/90 px	\$120	\$10
Wide Skyscraper – 160px/600px	\$120	\$10
Mobile Leaderboard	\$60	\$5
Rectangle – 180px/150px	\$60	\$5

*Banners are sold in 25,000 impression-increments. In the event that the impressions are not delivered in 30 days, banners will run until 25,000 impressions are delivered. Limit of 6 banners in each position (18 banners total) may be purchased for each product/service in a 12-month period.*

#### STAND ALONE EMAIL BROADCASTS (priced per thousand)

0 – 50,000	\$64	n/a
50,000 – 1,000,000	\$57	n/a