



# Advertising Specifications

## Content Page(s), Downloadable brochure & Streaming Video

In addition to the basic information form that was submitted, below are the additional materials that come along with the plan you have chosen for your business. Please upload the rest of your materials, when they are ready, to <http://Materials.AJRMediaGroup.com> and select "MAPAmerica.com."

### Content Page Levels & Specifications

Level	What's included	Word Count	Images	Hyperlinks	File Format
Bronze	1 main page	300 words total	1 logo 1 photo	-	<b>logo/photos -</b> .jpeg or .gif only. No smaller than 500 pixels wide  <b>Word count -</b> word .doc or .txt files only
Silver	1 main page 1 subpage	600 words total	1 logo 3 photos	3	
Gold	1 main page 2 sub pages	1,000 words total	1 logo 5 photos	6	
Platinum	1 main page 3 sub pages	2,000 words total	1 logo 12 photos	12	

### Need Ideas for your sub page(s)?

#### Don't sweat! We have some ideas for you!

Below are some examples of content pages that are not only intriguing to read, but are useful for travelers as they consider visiting your destination, accommodation, attraction, event or restaurant.

- » Top 10 Points of Interest in your area
- » Annual Events hosted in your area
- » Recommended Accommodations available for visitors in your area
- » Top 10 Reasons to Visit your area
- » Restaurants, Shopping and Spas to visit

### Don't forget your downloadable brochure and video!

Item	Format	File size	Notes
Downloadable Brochure	.pdf only <i>(we cannot accept ibrochures)</i>	5MB max	-
Streaming Video	.avi, .mov, .mpeg, .mpg, .wmv	95MB Max	Max run time is 10 mins. File must be uploaded at <a href="http://Materials.AJRMediaGroup.com">http://Materials.AJRMediaGroup.com</a> or by mailing a <b>DATA DVD</b> . <i>(File must be burned as a DATA FILE on disc)</i>
Streaming/Featured Video	YouTube	95MB Max	Max run time is 10 mins. <i>An additional \$95 fee will be invoiced for videos that require acquisition from the YouTube site and permission to acquire must be provided in writing.</i>

### File Submissions & Deadlines

Submit files for your content page, downloadable brochure and/or video at <http://Materials.AJRMediaGroup.com>. All content page materials (including brochure and videos) are due the 15th the month before the start of the billing period. For more information, please email [Help@AJRMediaGroup.com](mailto:Help@AJRMediaGroup.com).

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