

Greater Houston
GALVESTON
Visitor Map & Guide

COUPONS
INSIDE

ATTRACTIONS
DINING
SHOPPING



MapHouston.com



AD SPACE IS LIMITED! Space reserved on a FIRST COME, FIRST SERVED BASIS



MapHouston
& Galveston

#1 Houston/Galveston Visitor MAP & GUIDE For More Than 28 Years

Find the visitors that are trying to find YOU!

Distribution

- Distributed to over 300 hotels
- All area Visitor Centers
- Exclusive Map at both Bush Intercontinental and Hobby Airports
- Texas Medical Center
- Numerous auto rental agencies
- Utilized by the GHCVB for visitor map requests

Reach

- 200,000 copies printed twice annually
- Spring/Summer & Fall/Winter issues
- Broad reach with the lowest cost per thousand in the market
- Extremely popular with Hotel Concierges and Visitor Information Staff
- Only fully integrated Map & Guide with unique online components on MapHouston.com

Audience

- Highly qualified audience of Houston/Galveston area visitors and business travelers who specifically seek and use a printed map
- Research shows visitors use maps and digital devices together when in locations they are unfamiliar with or the area is too broad for a small screen
- International travelers use maps to minimize costly cell phone data usage

For more information or to request a sample map or a personal visit, contact your account executive at:

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