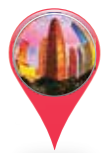




AD SPACE IS LIMITED! Space reserved on a FIRST COME, FIRST SERVED BASIS



**MapHouston
& Galveston**

#1 Houston/Galveston Visitor MAP & GUIDE For More Than 28 Years

Find the visitors that are trying to find YOU!

Distribution

- Distributed to over 300 hotels
- All area Visitor Centers
- Exclusive Map at both Bush Intercontinental and Hobby Airports
- Texas Medical Center
- Numerous auto rental agencies
- Utilized by the GHCVB for visitor map requests

Reach

- 200,000 copies printed twice annually
- Spring/Summer & Fall/Winter issues
- Broad reach with the lowest cost per thousand in the market
- Extremely popular with Hotel Concierges and Visitor Information Staff
- Only fully integrated Map & Guide with unique online components on MapHouston.com

Audience

- Highly qualified audience of Houston/Galveston area visitors and business travelers who specifically seek and use a printed map
- Research shows visitors use maps and digital devices together when in locations they are unfamiliar with or the area is too broad for a small screen
- International travelers use maps to minimize costly cell phone data usage

For more information or to request a sample map or a personal visit, contact your account executive at:

Laura@AJRMediaGroup.com | 281.650.4352



AJRMediaGroup.com
Phone: 1.800.383.7677



DISTRIBUTION

HOTEL LOCATIONS

DOWNTOWN

(15 hotels)

Aloft Hotel
Best Western
Club Quarters
Courtyard by Marriott
DoubleTree Allen Center
Embassy Suites
Four Seasons
Hampton Inn
Hilton Americas Houston
Holiday Inn Express
Holiday Inn
Homewood Suites
Hotel ICON
Hyatt Regency
Lancaster Hotel
Magnolia Hotel
Marriott Marquis Houston
Post Rice Lofts
Residence Inn by Marriott
The Sam Houston Hotel
Westin Hotel
The Whitehall Hotel

HOBBY AIRPORT

SOUTHEAST AREA

(22 hotels)

Best Western Plus - Hobby
Candlewood Suites - Pearland
Comfort Suites - Hobby
Courtyard by Marriott - Hobby
Courtyard by Marriott - Pearland
Day's Inn - Hobby
DoubleTree Hotel - Hobby
Drury Inn & Suites - Hobby
Four Points by Sheraton - Hobby
Hampton Inn - Hobby
Hampton Inn Pearland
Hilton Garden Inn - Pearland/Shadow Creek
Hilton University of Houston
Holiday Inn - Hobby
Holiday Inn Express - 288/Pearland
Holiday Inn Express - Hobby/45-S
Holiday Inn Express - Pearland/Main St.
LaQuinta Inn & Suites - Hobby/Airport Blvd.
LaQuinta Inn & Suites - Pearland
Marriott Hotel Houston - Hobby
SpringHill Suites - Hobby
SpringHill Suites - Pearland

UPTOWN / GALLERIA /

GREENWAY PLAZA AREA

(38 hotels)

Aloft Hotel Galleria

Best Western - Galleria/Fountainview
Candlewood Suites - Galleria 610/Loop Central
Comfort Inn - Westheimer/Wilcrest
Comfort Suites - Galleria/Richmond Ave.
Courtyard by Marriott - Galleria/Sage
Courtyard by Marriott - West University
Crowne Plaza - River Oaks/SW Freeway
Crowne Plaza near Galleria - IH10/Silber
Days Inn - Galleria
DoubleTree Guest Suites - Galleria
DoubleTree Hotel - Greenway
Drury Inn & Suites - Galleria
Embassy Suites - Galleria
Hampton Inn - Near Galleria
Hampton Inn - IH10/Central
Hilton Post Oak
Hilton Garden Inn - Galleria
Holiday Inn Express - IH10/Silber
Homestead Studio Suites - Galleria
Homewood Suites - Galleria/Sage
Hotel Derek
Hotel Granduca
Hotel Indigo
Houstonian - Post Oak
Hyatt Galleria
Hyatt House Galleria
Hyatt Place Galleria
J.W. Marriott - Westheimer
La Quinta - Greenway
La Quinta Inn & Suites - Galleria
Marriott - Galleria
Omni Houston Hotel
Residence Inn - Galleria
Residence Inn - West University
Royal Sonesta - Galleria
Sheraton Suites - Galleria
St. Regis Hotel
Sonesta Suites - Galleria
Westin Galleria/Westin Oaks Hotels

MEDICAL CENTER / MUSEUM

DISTRICT /RELIANT

(21 hotels)

Best Western - Medical Center
Candlewood Suites - Medical Center S. Main
Comfort Suites - Medical Center/S. Main
Courtyard Marriott - Medical Center/S. Main
Crowne Plaza - Reliant
Econologe - Medical Center
Hampton Inn & Suites - Medical Center
Hilton - Plaza Medical Center
Holiday Inn - Astrodome
Holiday Inn Express Medical Center

Homestead Suites - Medical Center
Hotel ZaZa
Jesse H. Jones Rotary House
LaQuinta Inn - Buffalo/Reliant
Lexington Hotel & Suites
Mainstay Suites
Marriott - Medical Center
Post Midtown Square Apts
Residence Inn - Medical Center
Spring Hill Suites
Wyndham Hotel & Suites - Medical Center

SOUTHWEST / SUGAR LAND

(15 hotels)

Best Western - Sugar Land
Comfort Suites - Stafford
Courtyard by Marriott - Stafford
Crowne Plaza Suites - SW Fwy
Days Inn - Stafford
Drury Inn & Suites - Sugar Land
Extended Stay Deluxe - Sugar Land
Hampton Inn - Stafford
Hilton - Southwest
Hilton Garden Inn - Sugar Land
Holiday Inn Express - Sugar Land
Homewood Suites - Stafford
Hyatt Place - Sugar Land
La Quinta Inn & Suites - Stafford
Marriott Town Square & Conference Center

WEST HOUSTON / ENERGY

CORRIDOR

(45 hotels)

Best Western - Katy Mills
Best Western Mini Suites - Westchase
Candlewood Suites - Town & Country
Candlewood Suites - Westchase
Comfort Inn & Suites - West/Katy Freeway
Comfort Inn - Energy Corridor
Comfort Suites - Clay Road
Comfort Suites - Westchase
Courtyard by Marriott - Katy Freeway
Courtyard by Marriott - Westchase/
Westheimer Courtyard by Marriott - West/
Katy Freeway Drury Inn - Hwy. 6
Embassy Suites - Energy Corridor
Fairfield Inn - West/Chase
Four Points by Sheraton - Katy Freeway
Four Points by Sheraton - West
Hampton Inn & Suites - Katy Freeway
Hampton Inn - Westchase
Hilton Garden Inn - Katy Mills
Hilton Garden Inn - Westchase



DISTRIBUTION

HOTEL LOCATIONS

Hilton Garden Inn Houston - Energy Corridor
 Hilton Hotel - Westchase
 Holiday Inn - Energy Corridor/Eldridge
 Holiday Inn Express - Energy Corridor/W
 Oaks Holiday Inn Express - IH 10/Dairy
 Ashford Holiday Inn Express - Katy Freeway
 Holiday Inn Hotel & Suites - Clay/Westway
 Holiday Inn - Westchase
 Homewood Suites - Energy Corridor/Park 10
 Homewood Suites - Westchase
 Hotel Sorella
 Hyatt House - Energy Corridor/Katy Freeway
 La Quinta Inn - IH 10/Park 10
 La Quinta Inn - IH 10, Katy Freeway
 La Quinta Inn & Suites - Clay Road
 LaQuinta Inn & Suites - Westchase/Harwin
 LaQuinta Inn & Suites - Westheimer/Dairy
 Ashford
 Marriott - Westchase/Briar Park
 Marriott - Energy Corridor
 Omni Houston Hotel - Westside
 Residence Inn - Energy Corridor
 Sheraton Houston - West
 TownePlace Suites - Energy Corridor
 Westin - Memorial City
 Wyndham - West/Energy Corridor

NORTHWEST AREA

HWY 290 & HWY 249

(29 hotels)

Best Western - Sam Houston/249
 Best Western Plus - NW
 Best Western Windsor Suites - 290/1960
 Candlewood Suites - NW/Willowbrook
 Comfort Suites - 249/Louetta
 Courtyard Houston - Brookhollow
 Courtyard by Marriott - 249/Louetta
 Crowne Plaza - NW/290
 Element Houston - Vintage Park
 Hampton Inn - Brookhollow/290
 Hampton Inn - NW/290
 Hampton Inn - Willowbrook/1960
 Hilton Garden Inn - NW/290
 Hilton Garden Inn - NW/249
 Holiday Inn Express - 249
 Holiday Inn Express - 290/1960
 Holiday Inn Express - Beltway/West Rd.
 Holiday Inn - NW/Willowbrook
 Homewood Suites Cypress - 290/Hwy 6
 Homewood Suites - Willowbrook/249
 La Quinta Inn - NW
 La Quinta Inn & Suites - Beltway/West Rd.
 Residence Inn - Willowbrook/249

Sheraton - Brookhollow
 Sleep Inn - NW/290
 SpringHill Suites - Brookhollow
 TownePlace Suites - NW/290
 TownePlace Suites - 249/Louetta
 Wingate by Wyndham - Willowbrook

THE WOODLANDS / CONROE

(29 hotels)

Baymont Inn & Suites - Conroe
 Best Western - The Woodlands
 Comfort Inn - Conroe
 Comfort Suites - The Woodlands/Shenandoah
 Courtyard by Marriott - The Woodlands/Shenandoah
 Days Inn - Conroe North
 Days Inn - Shenandoah
 Fairfield Inn & Suites - Conroe
 Fairfield Inn & Suites - The Woodlands
 Fairfield Inn & Suites - The Woodlands/Spring
 Hampton Inn & Suites - Conroe
 Hampton Inn & Suites - Shenandoah
 Hampton Inn & Suites - The Woodlands
 Hampton Inn & Suites - Spring/The Woodlands
 Hampton Inn & Suites - 45 N/Cypress Station
 Hilton Garden Inn - The Woodlands
 Hilton Garden Inn - Spring/The Woodlands
 Holiday Inn - Shenandoah
 Holiday Inn Express - Spring/The Woodlands
 Holiday Inn Express & Suites - Conroe
 Homewood Suites - The Woodlands
 Hyatt Centric - The Woodlands
 Hyatt Place - The Woodlands
 La Quinta Inn & Suites - Conroe
 La Quinta Inn & Suites - The Woodlands
 La Quinta Inn - The Woodlands/Spring
 LaTorretta Lake Resort - Lake Conroe
 Marriott Waterway - The Woodlands
 Residence Inn - The Woodlands
 SpringHill Suites - The Woodlands
 The Woodlands Resort & Conference Center
 TownePlace Suites - Shenandoah

NORTH HOUSTON

IAH BUSH AIRPORT

(34 hotels)

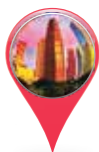
Best Western - IAH
 Candlewood Suites - IAH/Beltway 8
 Comfort Suites - IAH
 Comfort Suites - Overland/1960
 Comfort Suites - Spring
 Courtyard by Marriott - IAH/Beltway 8
 Country Inn & Suites - IAH
 DoubleTree Hotel - IAH
 Fairfield Inn & Suites - IAH

Hampton Inn & Suites - IAH
 Hampton Inn & Suites - 45 N/Cypress Station
 Hilton Garden Inn - IAH
 Hilton North - Greenspoint
 Holiday Inn - IAH
 Holiday Inn Express - Kingwood
 Holiday Inn Express Hotel & Suites - 45/Airtex
 Holiday Inn Express - IAH/Will Clayton
 Homewood Suites - IAH/Beltway 8
 Homewood Suites - Kingwood Parc
 Hyatt - North Houston
 Hyatt Place - IAH
 La Quinta Inn - 1960 W
 La Quinta Inn - Kingwood
 La Quinta Inn & Suites - IAH/JFK
 La Quinta Inn & Suites - Will Clayton/IAH
 Marriott - Greenspoint
 Marriott - IAH
 Residence Inn - IAH/Beltway 8
 Sheraton - IAH
 Sleep Inn - IAH/JFK
 Sleep Inn - Will Clayton/IAH
 SpringHill Suites - JFK/IAH
 Staybridge Suites - IAH/Beltway 8
 TownePlace Suites - IAH/JFK
 Windgate by Wyndham - IAH/Beltway 8

GALVESTON ISLAND

(25 hotels)

Beachfront Palms Hotel - 5914 Seawall
 Best Western Suites - 102 Seawall
 Candlewood Suites
 Casa Del Mar
 Comfort Suites - 89th
 Commodore Hotel
 Courtyard by Marriott - Galveston West
 Four Points by Sheraton - Seawall
 Hampton Inn & Suites
 Harbor House at Pier 21
 Hilton Resort - Galveston
 Holiday Inn Resort - Galveston
 Holiday Inn Sun Spree Resort - Galveston
 Holiday Inn Express - Galveston West
 Hotel Galvez & Spa
 Inn at the Waterpark - Galveston
 La Quinta Inn & Suites - Galveston East
 LaQuinta Inn & Suites - Galveston West
 Moody Gardens Hotel
 Quality Inn & Suites - Galveston
 San Luis Resort, Spa & Conference Center
 Springhill Suites - Galveston
 The Tremont House, a Wyndham Grand Hotel
 TownPlace Suites - Galveston West
 Victorian Condo Hotel



MapHouston & Galveston

DISTRIBUTION

200,000 Copies Twice Annually
Spring / Summer & Fall / Winter

NON-HOTEL LOCATIONS

AIRPORTS

Baggage Claim Information Centers
and Exclusive Map
Bush Intercontinental Airport / IAH
Hobby Intercontinental Airport / HOU

ATTRACTIONS

Children's Museum of Houston
Houston Museum of Natural Science
Houston Zoo
Moody Gardens
Museum of Fine Arts

AUTO RENTAL

Alamo/National - Hobby
Dollar/Thrifty - Hobby
Enterprise - Hobby
Enterprise - North Freeway
Hertz - Hobby

MEDICAL

Baylor College Of Medicine
MD Anderson Hospital
Rotary House Patient / Guest Relations

REALTORS

Crescent Real Estate Equities
Greenwood King Relocation - Kirby Dr.
KellerWilliams - Post Oak
Martha Turner Properties

SHOPPING CENTER / RETAIL

Highland Village - Leasing
Memorial City Mall
Shops at Houston Center

TAX-FREE SHOPPING LOCATIONS

Best Buy - The Galleria
Macy's - The Galleria
Greenway Plaza
Bush International Airport (IAH) - Terminal D
The Galleria

TRANSPORTATION

AMTRAK
Yellow Cab

VISITOR CENTERS

Ben Rogers Visitor Information Center
City of Seabrook
City of Webster
Conroe Area Convention & Visitors Bureau
Explore Houston Visitor Information Center -
George R. Brown
Galveston Island Visitors Center
Greater Houston Convention & Visitors Bureau
Kemah Visitor Center
Sam Houston - Huntsville Visitor Information
Shenandoah CVB
Spring (Old Town) Visitor Information Center
Texas Travel Information Center - Orange

For more information or to request a sample map or a
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Laura@AJRMediaGroup.com | 281.650.4352



AJRMediaGroup.com
Phone: 1.800.383.7677



MapHouston & Galveston

RATES

PUBLICATION DATES

- April (Spring/Summer)
- October (Fall/Winter)

CIRCULATION

- 400,000 MAPS annually (200,000 each issue)

CLOSE & MATERIALS

Spring/Summer

Close: Feb. 22 **Materials Due:** Mar. 1

Fall/Winter

Close: Aug. 23 **Materials Due:** Aug. 27



ADVERTISING RATES

(Annual - 2X)

(1X)

Logo Listing	\$2,400	\$1,440
Single Unit	\$4,700	\$2,820
Double Unit	\$8,460	\$5,076
Triple Unit/Full Panel	\$11,986	\$7,196
Back Cover	\$14,982	\$8,990
Extra Logo	\$100	\$100
Special Positioning	10% Additional	

MAP is a full color publication. All rates are net, based on 4-color process reproduction from advertiser-supplied electronic files. Rates do not include production charges.



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DESIGN SPECIFICATIONS

AD SIZES

Horizontal Units

Single: 3.604" w x 2.736" h

Double: 7.333" w x 2.736" h

Triple: 11.062" w x 2.736" h

Logo listing:

- logo (.jpeg only)
- Up to 50 words (.doc/.txt files only)

Vertical Units

Double: 3.604" w x 5.590" h

Triple: 3.604" w x 8.444" h

MAC/PC:

Ad submissions must be PRINT READY (300 dpi @ 100%) converted to **CMYK** not RGB and may be in the following file formats:

.eps, .jpg, .PDF (generated for high-res print), **.tif, .psd**

If supplying original art please generate in these software applications:

QuarkXPress, Adobe Illustrator, Adobe Photoshop

WE DO NOT ACCEPT FILES IN:

Microsoft Publisher, WordPerfect

MAP FINAL FILES:

MAP files are composed in Quark XPress on the Mac platform. Electronic ads are placed into the grid and output for print. Therefore it is imperative that we are able to import or copy your electronic file into our Quark XPress documents.

AD SUBMISSIONS:

Please upload your ad at <http://Materials.AJRMediaGroup.com> and select the appropriate MAP Houston city from the dropdown menu. If you have any questions, please contact us.

FONTS:

A copy of all fonts (screen & printer) used in your file must be included with your ad. This will ensure exact duplication. If a font is not included and a copy is not on file, the closest font we have will be substituted.

ADOBE PHOTOSHOP:

To accurately separate color photographs, these files must be converted to CMYK mode. If saved as a TIFF file, be sure that LZW compression is not selected. If you have a clipping path in your file, it needs to be saved as an EPS, with DCS separation function off. For quality reproduction, all color files should be 300 dpi, halftones at 300 dpi, and line art should be at least 600 dpi. Also, Photoshop files should not be enlarged or reduced more than 120% once placed into layout program file.