

# THE Perfect Getaway

*It's Closer Than You Think*

## FALL 2013

### LifeWay's Special Travel Section

October 2013 issues

#### Rates

All rates net.

Full	\$7,868
2/3 Page	\$6,491
1/2 Page	\$5,508
1/3 Page	\$4,524
4-inch	\$1,181
2-inch	\$590



#### Bonus

- » Inclusion in "The Perfect Getaway" email broadcast to 100,000 travelers
- » Web banner (180 x 150 - 30,000 impressions) on LifeWay.com
- » Web banner (151 x 113 - 6 months) on [LifeWay.com/travelguide](http://LifeWay.com/travelguide) linked to your content on one of these Tour sites:
  - » [EscapeToTheSoutheast.com](http://EscapeToTheSoutheast.com)
  - » [LetsTourOklahoma.com](http://LetsTourOklahoma.com)
  - » [TourLouisiana.com](http://TourLouisiana.com)
  - » [TourTexas.com](http://TourTexas.com)
- » Reader Service (6 months)



#### REACH

- » Circulation: 256,410
- » Readership: 526,495

#### DEADLINES

- » Space close: 7.12.2013
- » Materials due: 7.19.2013

#### RESERVE YOUR SPACE

Contact your AJR Media  
Group Account Executive or  
[LifeWay@AJRMediaGroup.com](mailto:LifeWay@AJRMediaGroup.com)  
1.855.Go.To.AJR  
[www.AJRMediaGroup.com/LifeWay](http://www.AJRMediaGroup.com/LifeWay)

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