



Your Passport To Ohio Travel

LetsTourOhio.com

ADVERTISING RATES

ALL RATES NET

CONTENT (Annual Rates)	INTRODUCTORY RATES	STANDARD RATES
BRONZE	\$398	\$795
SILVER	\$798	\$1,595
GOLD	\$980	\$1,960
PLATINUM	\$1,250	\$2,500

OPTIONS		
PDF	\$125	\$250
VIDEO	\$148	\$295

EXCLUSIVE CONTEST <small>(Monthly) database of entrants included Advertiser to provide prize package</small>	\$738	\$1,475
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FEATURED VIDEO	\$750	\$375
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DESTINATION SPOTLIGHT	\$255	\$510
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eNEWSLETTER (Sent monthly to 100,000 travelers)		
FEATURED SPOTLIGHT	\$625	\$1,250
EXCLUSIVE BANNER <small>300px x 250px</small>	\$350	\$700

BANNERS Width/Height (Monthly)		
MEDIUM RECTANGLE <small>300px x 250px</small>	\$248	\$495
WIDE SKYSCRAPER <small>160px x 600px</small>	\$188	\$375
RECTANGLE <small>180px x 150px</small>	\$88	\$175
LEADERBOARD <small>728px x 90px</small>	\$188	\$375

Attract and interact with more travelers!

- Flexible - Four Paid Content Plans to Fit Your Needs
- Lead Generation
- PDF Download of Your Brochure
- Video
- Destination Spotlight
- Monthly eNewsletter (100,000 each)
- Banners, Contests, Mobile and So Much More
- 24 Hour Client Access to Real-time Reporting
- Featured Video

Banners are sold and scheduled to be delivered in a 30-day period. Limit of 6 banners in each position (24 banners total) may be purchased for each product/service in a 12-month period.

Call 1.800.383.7677 or Email Advertise@AJRMediaGroup.com Today To Learn More

