Contest Guidelines

Looking for a great way to promote your destination to AAA Members?

Take advantage of this value-added opportunity to reach AAA Members and generate leads through a contest in a AAA publication. Offering a contest in a AAA magazine gives your destination exposure to travel-minded AAA Members and provides you with valuable leads.

Magazines available for Contests:

Home & Away
AAA Journeys
AAA Midwest Traveler
AAA Southern Traveler
C&T (Car & Travel) New York

Contest Prize Examples:

- Hotel Stays
- Admission Tickets
- Lunch and/or dinner certificates

Guidelines for Contests:

- Advertiser will receive a contest form to complete for placement. Advertiser information needed includes contact information, description of prize, approximate retail value, expiration dates, etc. Space will be secured once the completed contest form is received by H&A Media Group. The form is due by the published closing dates.

- The expiration date of the certificates must be one year from the contest drawing.

- All certificates in the prize package must expire on the same date.

- Certificates for the drawing are due to H&A Media Group by the published closing date.

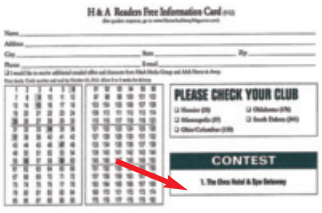
Mail certificates to:

Char Romberger
H&A Media Group
10703 J St, Ste 100
Omaha, NE 68127

- Advertiser will be able to download leads weekly or bi-weekly (varies by publication).

Edit mention of contests.

Contest edit goes to full circulation of publication.



Contest is listed on the Reader Service page and the Reader Service card.

H&A media group

INTEGRATE • INCREASE • IMPROVE

Serving AAA magazines and advertisers

H&A Media Group
10703 J Street, Suite 100 • Omaha, Nebraska 68127-1026

Char Romberger
402.384.4716
cromberger@haMediaGroup.com