

WELCOME TO

# HOME & AWAY

*We'll take you places.*

It's an age-old gathering: the vacation slide show. Friends and family convene to retake a beloved trip; some reminisce, some complain. As for us at Home & Away—we're inspired.

We know every trip taken merits a slide show of memories, a list of recommendations, a lasting favorite spot to revisit again and again. We know every trip taken creates a story for our friends, family and readers alike. We know every destination is as important as the journey to it.

**At Home & Away, we love travel.  
It's our business, and our pleasure.**

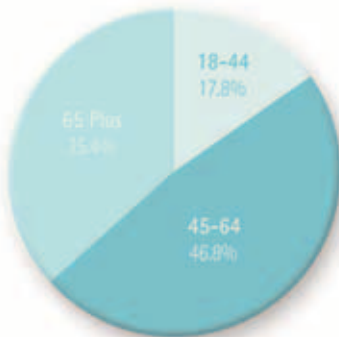


# Home & Away reaches an unbeatable market



## MAIN RESIDENCE

\$198,900 Average Value  
\$155,300 Median Value



## AGE

60 Median Age  
59 Average Age



## HOUSEHOLD INCOME

\$85,300 Average Income  
\$66,300 Median Income

## MARITAL STATUS

62.9% Married  
12.8% Widowed  
11.0% Separated/Divorced  
10.6% Single (never married)

## OCCUPATION

53.0% Professional/Manager

## GENDER

59% Female  
41% Male



## Home & Away readers are loyal and engaged.

- 37.9% Visited AAA office
- 26.4% Visited magazine/club Web site (or AAA.com)
- 12.6% Planned/modified existing travel plans
- 10.7% Called AAA travel agent
- 9.9% Called a toll-free number
- 8.8% Visited advertiser's Web site
- 6.4% Used Reader Service card
- 3.9% Called advertiser directly

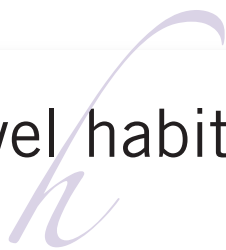


## DirecTV: inserts and coverwraps

"The AAA Partnership has proven to be win/win for both DIRECTV and AAA. AAA's Member base of homeowners making over \$75,000 is an ideal new customer target for us. We see significant growth potential as the relationship continues to mature, and we find new ways to communicate our special offer."

*Michael Rudich, Director Business Development  
and Affinity Marketing, DIRECTV Inc.*

# travel habits



## TRIPS

\$2,300 Average spent on vacation

- 93.8% Domestic trips
- 74.4% Vacation
- 24.6% Business
- 16.3% Business/vacation

- 87.7% Traveled by car
- 78.4% Took weekend trips
- 59.4% Traveled by plane

- 76.6% Stayed at a hotel
- 50.5% Visited historic sites
- 35.8% Visited a national park
- 35.2% Went to the beach
- 27.0% Visited a theme park/attraction
- 19.2% Visited art galleries/shows
- 12.4% Played golf
- 9.6% Visited spa/retreat

## HOTELS/MOTELS

- 76.6% Business and Vacation
- 12.5 Average number of nights per year

- 63.0% Vacation
- 8.2 Average number of nights per year

- 26.1% Business
- 15.0 Average number of nights per year

## TRAVEL COMPARISONS

(last 12 months)	US HH	H&A HH	INDEX
Took trips	53.3%	<b>74.4%</b>	140
Plane trips	43.5%	<b>59.4%</b>	137
Used rental car	10.1%	<b>29.8%</b>	296
Casino gambling	15.4%	<b>28.8%</b>	188
Cruises	8.5%	<b>15.5%</b>	183
Bus trips	2.6%	<b>7.2%</b>	278
Motor home	1.8%	<b>5.1%</b>	279
Railroad trips	2.0%	<b>4.9%</b>	243

## FOREIGN TRAVEL

- 54.2% Own a valid passport
- 33.8% Took a foreign trip (last three years)

### PLACES VISITED (last three years)

- 32.0% Europe
- 28.6% Caribbean
- 10.5% Asia
- 28.6% Mexico
- 11.9% Hawaii
- 11.1% Alaska

### CANADIAN PROVINCES

- 13.6% Ontario
- 4.9% Pacific Provinces
- 4.2% Atlantic Coast Provinces
- 3.8% Heartland Provinces
- 2.0% Quebec

## SOURCE OF INFORMATION WHEN PLANNING A DOMESTIC OR FOREIGN TRIP

- 53.8% Friends and family
- 42.3% Home & Away Magazine
- 27.6% AAA Travel Agency
- 19.0% Television
- 9.5% Other



# 2013 Home & Away editorial calendar



## JAN/FEB

**Indiana:** St. Croix; Alaska's Katmai National Park; Salt Lake City's Main Library; Cruising Through Asia with Holland America; The Grand Canyon; Canada's Jasper National Park Dark Skies Preserve; Hollywood, Calif.; Samara House

**Ohio/Columbus:** Columbus: Hockey Town USA; Kicking Back on Florida's Sanibel and Captiva Islands: All-inclusive Caribbean and Mexican Resorts; Far East Explorations; Florida

**Celebrity Series:** TBD

**Oklahoma:** St. Croix; Cruising Through Asia with Holland America; The Grand Canyon; Canada's Jasper National Park Dark Skies Preserve; Mardi Gras (Mobile, Lake Charles, Shreveport La., and Red River, N.M.); Grand Lake, Okla.

**South Dakota:** St. Croix; Cruising Through Asia with Holland America; Canada's Jasper National Park Dark Skies Preserve; South Dakota's "Great Places"



## MAR/APR

**Indiana:** Scotland with Tauck; Chicago's Boulevards Trek; Plano Balloon Festival; 100 Years Along Route 66; North Carolina's Crystal Coast; Milwaukee's Harley-Davidson Museum; Indiana Dunes; Rock & Roll Hall of Fame; Indiana Foodways Culinary Trails

**Ohio/Columbus:** Ohio's National Treasures; Best Bet East Coast Beach Vacations: Myrtle Beach, Outer Banks & Hilton Head; Cruising Aboard the New *Celebrity Reflection*/ Caribbean; Warther's Colorado Rail Journey; Ireland/Scotland AAA Member Choice Vacations; Rolling for 100 Years Along Route 66

**Celebrity Series:** TBD

**Oklahoma:** Scotland with Tauck; Plano Balloon Festival; 100 Years Along Route 66; North Carolina's Crystal Coast; Milwaukee's Harley-Davidson Museum; Tulsa's Gardens (Webexclusive); Spring Flings in the DFW Metroplex (Tex.); Ancient Way Scenic Byway (N.M.)

**South Dakota:** Scotland with Tauck; 100 Years Along Route 66; North Carolina's Crystal Coast; Milwaukee's Harley-Davidson Museum; Prehistoric Digs (S.D.); Sioux Falls Sculpture Walks (S.D.); Park County (Wyo.)



## MAY/JUNE

**Indiana:** Russia with Uniworld; Myrtle Beach, S.C.; Arkansas' Crystal Bridges Museum of American Art; Cruising Aboard the New *Celebrity Reflection*; Spain's Canary Islands; Georgia's Callaway Gardens; Holiday World; Sunnyside of Louisville; 10 Things About Branson

**Ohio/Columbus:** Zipline Ohio; Drive America: Washington and Williamsburg; Castles on the Rhine with Uniworld

**Celebrity Series:** TBD

**Oklahoma:** Russia with Uniworld; Myrtle Beach, S.C.; Arkansas' Crystal Bridges Museum of American Art; Cruising Aboard the New *Celebrity Reflection*; Georgia's Callaway Gardens; Woody Guthrie/Tulsa and Okemah (Okla.); Gals on Route 66—first person (Chicago to Santa Monica); Outdoors Austin (Tex.)

**South Dakota:** Russia with Uniworld; Cruising Aboard the New *Celebrity Reflection*; Georgia's Callaway Gardens; Gals on Route 66—first person (Chicago to Santa Monica); Prairie Plate—Food! (S.D.)



## JULY/AUG

**Indiana:** Fishing in Yellowstone National Park; Gettysburg; Volcanic Legacy Scenic Byway (Northwest California and Southwest Oregon); Favorite Theme Park (Readers' Favorites); Along Germany's Fairy Tale Road (Hanau to Bremen); Montana's Going to the Sun Road; Galapagos Islands; Carmel Arts and Design District

**Ohio/Columbus:** Summer Fun in a Favorite Theme Park; Drive America: New England Explorer; Civil War Sesquicentennial Centerpiece: Gettysburg; Yellowstone National Park; Volcanic Legacy Scenic Byway; African Safari

**Celebrity Series:** TBD

**Oklahoma:** Fishing in Yellowstone National Park; Amarillo (Tex.); Favorite Theme Park (Readers' Favorites); Germany's Fairy Tale Road (Hanau to Bremen); Montana's Going to the Sun Road; Norman's Kiowa Five Jacobson House (Okla.)

**South Dakota:** Fishing in Yellowstone National Park; Favorite Theme Park (Readers' Favorites); Montana's Going to the Sun Road; Heavens as Seen from South Dakota Badlands (Websclusive)



## SEPT/OCT

**Indiana:** Fall Foliage by Train (Focus on Vermont; Web Bonus on four other routes); Napa Wine Train; Boston's John F. Kennedy Presidential Library; India with General Tours; From Venice to Turkey Aboard Luxury Line Oceania; Riding Rail Europe to Luxembourg; American Queen; Irvington Ghost Tours

**Ohio/Columbus:** Ohio's Amish Country; Drive America: Blue Ridge Parkway—including Great Smoky Mountains; 10 Unforgettable Alaska Excursions; Oceania Venice to Barcelona

**Celebrity Series:** TBD

**Oklahoma:** Fall Foliage by Train (Focus on Vermont; Web Bonus on four other routes); Napa Wine Train; From Venice to Turkey Aboard Luxury Line Oceania; Riding Rail Europe to Luxembourg; Brenham — Ice Cream & Roses (Tex.); Performance Dance in OKC (Okla.)

**South Dakota:** Fall Foliage by Train (Focus on Vermont; Web Bonus on four other routes); Napa Wine Train; From Venice to Turkey Aboard Luxury Line Oceania; Riding Rail Europe to Luxembourg; Huron's Outdoor Murals (S.D.); Cheyenne (Wyo.)



## NOV/DEC

**Indiana:** Christmas in Salzburg, Austria; Pearl Harbor's USS Arizona Memorial; Cruising California with Carnival; Exploring the Yukon on Canada a la Carte's Aurora Borealis Tour; Florida's Captiva and Sanibel Islands; Escape to Jamaica; Disney's Aulani Resort, Hawaii; Wacky Hotels in Indiana

**Ohio/Columbus:** Hocking Hills Holiday Cookie Baking; Orlando: Disney's newest attractions, Universal and Legoland; Las Vegas; What's On Board; Adventures by Disney: City of Knights and Lights

**Celebrity Series:** TBD

**Oklahoma:** Christmas in Salzburg, Austria; Cruising California with Carnival; Florida's Captiva and Sanibel Islands; Escape to Jamaica; Deana's Big Adventure—first person; Edmond (Okla.)

**South Dakota:** Christmas in Salzburg, Austria; Cruising California with Carnival; Escape to Jamaica; Wild Horses of the Black Hills (S.D.)

# 2013 Home & Away advertising rates

RATE CARD 38

Rates effective with the Sept/Oct 2013 issue

## FULL CIRCULATION RATES\*

(Circulation 949,000 million)

\*Rates are gross

### Four-color

Full Page	\$34,118
2/3 Page	23,883
1/2 Page	18,765
1/3 Page	13,647
1/6 Page	6,824

### Black & White

Full Page	\$29,000
2/3 Page	20,300
1/2 Page	15,950
1/3 Page	11,600
1/6 Page	5,800

### Covers (Four-color)

2nd & 3rd	\$35,028
4th (back)	36,373

## TRAVEL GUIDE RATES

4 inches	\$4,265
3 inches	3,198
2 inches	2,132
1 inch	1,066

Travel Guide includes Reader Service and is only available in full circulation. (2.25" wide by size purchased)

**For more information,  
call 402.384.4702  
or fax 402.331.5194**

## RATES BY REGION



### OHIO/COLUMBUS (Circulation 462,000)

#### Four-color

Full Page	\$19,400
2/3 Page	13,500
1/2 Page	10,670
1/3 Page	7,760
1/6 Page	3,880

#### Regional Travel Guide

4"	\$2,425
3"	1,819
2"	1,213
1"	606



### INDIANA (Circulation 219,000)

#### Four-color

Full Page	\$10,114
2/3 Page	7,080
1/2 Page	5,563
1/3 Page	4,046
1/6 Page	2,023

#### Regional Travel Guide

4"	\$1,264
3"	948
2"	632
1"	316



### OKLAHOMA (Circulation 218,000)

#### Four-color

Full Page	\$9,271
2/3 Page	6,490
1/2 Page	5,099
1/3 Page	3,708
1/6 Page	1,854

#### Regional Travel Guide

4"	\$1,159
3"	869
2"	580
1"	290



### SOUTH DAKOTA (Circulation 50,000)

#### Four-color

Full Page	\$2,968
2/3 Page	2,078
1/2 Page	1,632
1/3 Page	1,187
1/6 Page	594

#### Regional Travel Guide

4"	\$371
3"	278
2"	186
1"	93

## Licking County CVB

"In 2012, we advertised in three separate issues of AAA publications in the spring, and our visitation numbers increased by 23%. Plus, our reader response for more information about our destinations has increased, which will relate to more visitors this summer"

*Susan Fryer, Director of Licking County CVB*

# 2013 Home & Away specs

AD SIZES	Live Area (WxH)	Trim Size (WxH)	Bleed (WxH)
2 page spread	15" x 9.625"	15.75" x 10.5"	16" x 10.75"
Full Page	7" x 9.625"	7.875" x 10.5"	8.125" x 10.75"
2/3 Page with bleed	4.375" x 9.625"	5.125" x 10.5"	5.375" x 10.75"
2/3 Page without bleed	4.625" x 9.625"	—	—
1/2 Horizontal	7" x 4.75"	7.875" x 5.25"	8.125" x 5.5"
1/2 Vertical	4.625" x 7.187"	—	—
1/3 Square	4.625" x 4.75"	—	—
1/3 Vertical	2.25" x 9.625"	—	—
1/6 Horizontal	4.625" x 2.234"	—	—
1/6 Vertical	2.25" x 4.75"	—	—

## TRAVEL DIRECTORY

1 Inch	2.25" x 1"	—	—
2 Inch	2.25" x 2"	—	—
3 Inch	2.25" x 3"	—	—
4 Inch	2.25" x 4"	—	—

### MECHANICALS

Printing Process: Web Offset

Trim Size: 7.875" x 10.5"

Binding: Saddle-stitched (jogged to the head)

### MACINTOSH SUPPORTED SOFTWARE

- PDF files **must be** version 1.3 (PDF/X-1a)
- QuarkXpress 9
- Creative Suite 6

### FONTS

- Always use real typeface. Do not use application to apply styles (i.e. bold, italic, outline, shadow, underline)
- Black type should be 100% black

### FILE REQUIREMENTS

- High resolution of 300 dpi
- LPI is 150
- Maximum ink density is 280%
- Four color process, CMYK

### E-MAIL DELIVERY

- E-mail to: [ataylor@haMediaGroup.com](mailto:ataylor@haMediaGroup.com)

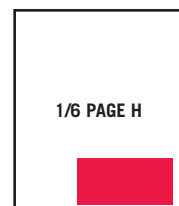
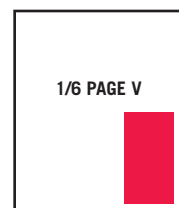
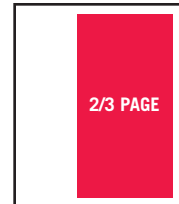
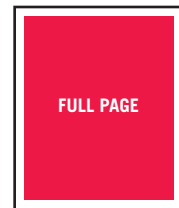
### UPLOAD INSTRUCTIONS

- Must be compressed or zipped
- <http://ads.haMediaGroup.com>

### DISCLAIMER

- Any reflowing of text in layout because file was not ripped through a high-end output device, 600 dpi or above, will not be the responsibility of the magazine.
- White color is only available as a knock out.
- QR-Codes and Microsoft tags are accepted. QR Code should be 100% black and set to overprint. Background behind items must be white with minimum clear space of .125". Notification must be on insertion order and print instructions.

Complete advertising specifications can also be found at [www.haMediaGroup.com/specs](http://www.haMediaGroup.com/specs). For additional information call (402) 592-5000 ext. 294 or ext. 456.



# HOME & AWAY

**Home & Away is published bimonthly on  
Jan. 1, March 1, May 1, July 1, Sept. 1 and Nov. 1.**

**Closing dates are as follows:**

<b>JAN/FEB</b>	<b>MAY/JUNE</b>	<b>SEPT/OCT</b>
Reserve space by Oct. 29, 2012 Materials due by Nov. 5, 2012	Reserve space by Feb. 25, 2013 Materials due by March 4, 2013	Reserve space by June 28, 2013 Materials due by July 8, 2013
<b>MAR/APR</b>	<b>JULY/AUG</b>	<b>NOV/DEC</b>
Reserve space by Jan. 4, 2013 Materials due by Jan. 11, 2013	Reserve space by April 26, 2013 Materials due by May 3, 2013	Reserve space by Aug. 27, 2013 Materials due by Sept. 4, 2013

**CANCELLATION**

Cancellation will not be accepted by the publisher after closing date. Cancellation must be in writing.

**COMMISSIONS/CREDIT**

Agency Commission: 15 percent. Net in 30 days. First-time advertisers required to pay in advance. Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

**READER SERVICE**

Available to all advertisers. Insertions received after closing date may not receive a listing.

**INSERTS**

Rates quoted on request.

**ADVERTISING ACCEPTANCE**

The publisher reserves the right to accept or decline any advertising. The advertiser assumes liability for all advertising content (including text, representations and illustrations of advertising printed) and also assumes responsibility for any claims arising thereof made against the publisher. An advertisement which simulates editorial content will be labeled as advertisements.

When a change in copy is not received by the material due date, copy run in the previous issue will be inserted. Late fees may be assessed for copy received after the due date.

Publication of an advertisement demonstrates acceptance by the publisher. Prior to publication, there is no obligation or liability upon the publisher. No credit for positioning unless agreed to in writing.

**MAILING AND SHIPPING INSTRUCTIONS**

Send contracts, insertion orders, proofs and artwork to:  
Ann Taylor  
H&A Media Group  
P.O. Box 3535  
Omaha, NE 68103

Use street address for overnight deliveries:

Ann Taylor  
H&A Media Group  
10703 J St., Suite 100  
Omaha, NE 68127-1026





# Home & Away thinks outside the mailbox

## HomeAndAwayMagazine.com



### DESTINATION SPOTLIGHT

Now, customized stories about your destination can be a part of AAA publication Web sites—some of the largest membership publication Web sites featuring travel in the country. Whether you want just a basic story written, or you want to arrange for a AAA writer to personally visit and experience your destination first-hand, you now have even more access to AAA Members.

Our top story garnered **MORE THAN 4,000 views.**



### EUPDATE BANNER

While AAA publication readers are known to be loyal, dedicated followers of the printed member magazine, it isn't the only method for creating and strengthening relationships with them.

Scheduled eUpdates are sent by e-mail to 150,000 AAA Members and prospects. Each eUpdate is designed to be simple to read and easy-to-use—providing links to stories, contests and other special opportunities found at the AAA magazine Web site.

In the eUpdate, there are two single advertising banner positions that maximize visibility for those organizations that choose to stand out to the people receiving the unique e-mail message.



Advertiser may also choose to reach 75,000 in the East (OH, IN) or 75,000 in the West (Mpls., MN, SD, OK).

### WEB BANNER ADS

Communicate your branding or call-to-action message to AAA Members and prospects on one or more AAA-related Web sites.

# custom-created integrated promotions

## CAMPAIGN RESULTS

The success of your campaign is important to us, and we want you to have that information in a timely manner. At the end of your campaign, you will receive a full report detailing every piece of your advertising. The campaign report includes number of impressions, as well as open rates and click-throughs for your electronic media. It will also tell you the number of leads that your campaign generated.



## E-MAIL BROADCASTS

Information that includes a clear, desirable offer, has an attractive design and is communicated to the right audience, should provide a favorable response. Take that same information, utilize e-mail as the communication medium and the response becomes more powerful.



Using our e-mail marketing technology, which focuses on deliverability straight to the inboxes of our AAA Members and prospects, your message is not only delivered more reliably more often, but reporting is more robust. Within 72 business hours, you can know how many people opened your message and how many people clicked through to your Web site.

## PROMOTIONAL WEB SITES

Custom-created micro Web sites are perfect for customer data collection using contests, surveys and general information delivery as the draw. They can be multipage and feature streaming audio/video, banners and online fulfillment.



U.S. POSTAL SERVICE—STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

# HOME & AWAY

Indiana

(Required by 39 U.S.C. 3685)

Title of Publication: Home & Away, Indiana

Publication No.: 8750-5649

Date of Filing: Sept. 19, 2012

Frequency of Issue: Bimonthly

No. of Issues Published Annually: 6

Annual Subscription Price: \$1.00 per member; \$6.00 non member

Address of Known Office of Publication: AAA Hoosier Motor Club, 3750 Guion Rd., Suite 300, Indianapolis, IN 46222-1698, Marion County

Address of the Headquarters of General Business Offices of The Publisher: 10703 J St., Suite 100, Omaha, NE 68127

Names and Complete Addresses of the Publisher and Editor:

**Publisher:** Terry Farias, 3750 Guion Rd., Suite 300, Indianapolis, IN 46222-1698

**Editor:** Kathy Neff, 3750 Guion Rd., Suite 300, Indianapolis, IN 46222-1698

**Managing Editor:** None

**Owner:** AAA Hoosier Motor Club, 3750 Guion Rd., Suite 300, Indianapolis, IN 46222-1698

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest To Filing Date (Sept./Oct. 2012)
<b>Extent and Nature of Circulation</b>		
<b>A. Total No. Copies (Net Press Run)</b>	<b>223,596</b>	<b>221,183</b>
<b>B. Paid and/or Requested Circulation</b>		
1. Mail Subscriptions (Paid and/or Requested)	<b>221,529</b>	<b>219,069</b>
2. Paid In-county Subscriptions	<b>0</b>	<b>0</b>
3. Sales through dealers and carriers, street vendors and counter sales	<b>0</b>	<b>0</b>
4. Other Classes Mailed	<b>0</b>	<b>0</b>
<b>C. Total Paid and/or Requested Circulation (Sum of B1, B2, B3 and B4)</b>	<b>221,530</b>	<b>219,069</b>
<b>D. Free Distribution by Mail (Sample Complimentary, and other free)</b>		
1. Outside-county as stated on Form 3541	<b>724</b>	<b>725</b>
2. In-County as stated on Form 3541	<b>0</b>	<b>0</b>
3. Other classes mailed through the USPS	<b>0</b>	<b>0</b>
4. Free Distribution Outside The Mail, Carriers or other means	<b>1,292</b>	<b>1,339</b>
<b>E. Total Free Distribution (Sum of D and E)</b>	<b>2,015</b>	<b>2,064</b>
<b>F. Total Distribution (Sum of C and F)</b>	<b>223,545</b>	<b>221,133</b>
<b>G. Copies Not Distributed</b>	<b>50</b>	<b>50</b>
<b>H. Total (Sum of G and H)</b>	<b>223,596</b>	<b>221,183</b>
<b>I. Percent Paid and/or Requested Circulation (15c/15g x 100)</b>	<b>99%</b>	<b>99%</b>

I certify that the statements made by me above are correct and complete.

Kathy Neff, Editor

9/19/12



H&A Media Group / 10703 J Street, Suite 100 / Omaha, NE 68127  
402.384.4702 / Fax 402.331.5194 / www.haMediaGroup.com



U.S. POSTAL SERVICE—STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

# HOME & AWAY

Minneapolis

(Required by 39 U.S.C. 3685)

Title of Publication: Home & Away, Minneapolis

Publication No.: 0552-210

Date of Filing: Sept. 26, 2012

Frequency of Issue: Bimonthly

No. of Issues Published Annually: 6

Annual Subscription Price: \$6.00 per member

Address of Known Office of Publication: AAA Minneapolis, 5400 Auto Club Way, Minneapolis, MN 55416-2576

Address of the Headquarters of General Business Offices of The Publisher: AAA Minneapolis, 5400 Auto Club Way, Minneapolis, MN 55416-2576

Names and Complete Addresses of the Publisher and Editor:

Publisher: Steven J. Frank, AAA Minneapolis, 5400 Auto Club Way, Minneapolis, MN 55416-2576

Editor: Rod S. Shilkrot, AAA Minneapolis, 5400 Auto Club Way, Minneapolis, MN 55416-2576

Managing Editor: None

Owner: AAA Minneapolis, 5400 Auto Club Way, Minneapolis, MN 55416-2576

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest To Filing Date (Sept./Oct. 2012)
<b>Extent and Nature of Circulation</b>		
A. Total No. Copies (Net Press Run)	119,974	119,512
B. Paid and/or Requested Circulation		
1. Mail Subscriptions (Paid and/or Requested)	6,309	6,308
2. Paid In-county Subscriptions	112,536	111,996
3. Sales through dealers and carriers, street vendors and counter sales	0	0
4. Other Classes Mailed	0	0
C. Total Paid and/or Requested Circulation (Sum of B1, B2, B3 and B4)	118,845	118,304
D. Free Distribution by Mail (Sample Complimentary, and other free)		
1. Outside-county as stated on Form 3541	0	0
2. In-County as stated on Form 3541	0	0
3. Other classes mailed through the USPS	0	0
4. Free Distribution Outside The Mail, Carriers or other means	1,087	1,158
E. Total Free Distribution (Sum of D and E)	1,087	1,158
F. Total Distribution (Sum of C and F)	119,932	119,462
G. Copies Not Distributed	42	50
H. Total (Sum of G and H)	119,974	119,512
I. Percent Paid and/or Requested Circulation (15c/15g x 100)	99.09%	99.03%

I certify that the statements made by me above are correct and complete.

Rod S. Shilkrot, Editor

9/25/12



H&A Media Group / 10703 J Street, Suite 100 / Omaha, NE 68127  
402.384.4702 / Fax 402.331.5194 / www.haMediaGroup.com



U.S. POSTAL SERVICE—STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

# HOME & AWAY

South Dakota

(Required by 39 U.S.C. 3685)

Title of Publication: Home & Away, South Dakota

Publication No.: 1931-7530

Date of Filing: Sept. 17, 2012

Frequency of Issue: Bimonthly

No. of Issues Published Annually: 6

Annual Subscription Price: \$6.00 per member

Address of Known Office of Publication: AAA South Dakota, 1300 Industrial Ave., Sioux Falls, SD 57104, Minnehaha County

Address of the Headquarters of General Business Offices of The Publisher: PO Box 3535, Omaha, NE 68103-0535

Names and Complete Addresses of the Publisher and Editor:

**Publisher:** Neal Krueger, 2121 E 15th St., Tulsa, OK 74104-2606

**Editor:** Chuck Mai, 3100 Quail Springs Pkwy., Oklahoma City, OK 73134-2606

**Managing Editor:** None

**Owner:** AAA South Dakota, 1300 Industrial Ave., Sioux Falls, SD 57104

Extent and Nature of Circulation	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest To Filing Date (Sept./Oct. 2012)
<b>A. Total No. Copies (Net Press Run)</b>	<b>50,839</b>	<b>51,388</b>
<b>B. Paid and/or Requested Circulation</b>		
1. Mail Subscriptions (Paid and/or Requested)	<b>50,282</b>	<b>50,830</b>
2. Paid In-county Subscriptions	<b>0</b>	<b>0</b>
3. Sales through dealers and carriers, street vendors and counter sales	<b>0</b>	<b>0</b>
4. Other Classes Mailed	<b>0</b>	<b>0</b>
<b>C. Total Paid and/or Requested Circulation (Sum of B1, B2, B3 and B4)</b>	<b>50,282</b>	<b>50,830</b>
<b>D. Free Distribution by Mail (Sample Complimentary, and other free)</b>		
1. Outside-county as stated on Form 3541	<b>0</b>	<b>0</b>
2. In-County as stated on Form 3541	<b>0</b>	<b>0</b>
3. Other classes mailed through the USPS	<b>0</b>	<b>0</b>
4. Free Distribution Outside The Mail, Carriers or other means	<b>515</b>	<b>508</b>
<b>E. Total Free Distribution (Sum of D and E)</b>	<b>515</b>	<b>508</b>
<b>F. Total Distribution (Sum of C and F)</b>	<b>50,797</b>	<b>51,388</b>
<b>G. Copies Not Distributed</b>	<b>42</b>	<b>50</b>
<b>H. Total (Sum of G and H)</b>	<b>50,839</b>	<b>51,388</b>
<b>I. Percent Paid and/or Requested Circulation (15c/15g x 100)</b>	<b>99%</b>	<b>99%</b>

I certify that the statements made by me above are correct and complete.

Chuck Mai, Editor  
9/17/12



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U.S. POSTAL SERVICE—STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

# HOME & AWAY

Ohio

(Required by 39 U.S.C. 3685)

Title of Publication: Home & Away, Ohio

Publication No.: 0889-4078

Date of Filing: Sept. 24, 2012

Frequency of Issue: Bimonthly

No. of Issues Published Annually: 6

Annual Subscription Price: \$1.00 per member

Address of Known Office of Publication: AAA Ohio Auto Club, 90 E. Wilson Bridge Rd., Worthington, OH 43085

Address of the Headquarters of General Business Offices of The Publisher: 90 E. Wilson Bridge Rd., Worthington, OH 43085

Names and Complete Addresses of the Publisher and Editor:

Publisher: Mark Shaw, AAA Ohio Auto Club, 90 E. Wilson Bridge Rd., Worthington, OH 43085

Editor: William J. Purpura, AAA Ohio Auto Club, 90 E. Wilson Bridge Rd., Worthington, OH 43085

Managing Editor: None

Owner: AAA Ohio Auto Club, 90 E. Wilson Bridge Rd., Worthington, OH 43085

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest To Filing Date (Sept./Oct. 2012)
<b>Extent and Nature of Circulation</b>		
<b>A. Total No. Copies (Net Press Run)</b>	475,466	469,932
<b>B. Paid and/or Requested Circulation</b>		
1. Mail Subscriptions (Paid and/or Requested)	467,204	462,275
2. Paid In-county Subscriptions	0	0
3. Sales through dealers and carriers, street vendors and counter sales	0	0
4. Other Classes Mailed	0	0
<b>C. Total Paid and/or Requested Circulation (Sum of B1, B2, B3 and B4)</b>	467,204	462,275
<b>D. Free Distribution by Mail (Sample Complimentary, and other free)</b>		
1. Outside-county as stated on Form 3541	1,950	1,942
2. In-County as stated on Form 3541	0	0
3. Other classes mailed through the USPS	0	0
4. Free Distribution Outside The Mail, Carriers or other means	6,237	5,815
<b>E. Total Free Distribution (Sum of D and E)</b>	8,187	7,557
<b>F. Total Distribution (Sum of C and F)</b>	475,391	469,832
<b>G. Copies Not Distributed</b>	75	100
<b>H. Total (Sum of G and H)</b>	475,466	469,932
<b>I. Percent Paid and/or Requested Circulation (15c/15g x 100)</b>	98.42%	98.61%

I certify that the statements made by me above are correct and complete.  
William J. Purpura, Editor  
9/24/12



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U.S. POSTAL SERVICE—STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

# HOME & AWAY

Oklahoma

(Required by 39 U.S.C. 3685)

Title of Publication: Home & Away, Oklahoma

Publication No.: 1087-9128

Date of Filing: Sept. 17, 2012

Frequency of Issue: Bimonthly

No. of Issues Published Annually: 6

Annual Subscription Price: \$6.00 per member

Address of Known Office of Publication: AAA Oklahoma, 2121 E 15th St., Tulsa, OK 74104-4693, Tulsa County

Address of the Headquarters of General Business Offices of The Publisher: PO Box 3535, Omaha, NE 68103-0535

Names and Complete Addresses of the Publisher and Editor:

**Publisher:** Neal Krueger, 2121 E 15th St., Tulsa, OK 74104-4693

**Editor:** Chuck Mai, 3100 Quail Springs Parkway, Oklahoma City, OK 73134

**Managing Editor:** None

**Owner:** AAA Oklahoma, 2121 E 15th St., Tulsa, OK 74104-4693

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest To Filing Date (Sept./Oct. 2012)
<b>Extent and Nature of Circulation</b>		
<b>A. Total No. Copies (Net Press Run)</b>	217,498	220,207
<b>B. Paid and/or Requested Circulation</b>		
1. Mail Subscriptions (Paid and/or Requested)	215,291	218,024
2. Paid In-county Subscriptions	0	0
3. Sales through dealers and carriers, street vendors and counter sales	0	0
4. Other Classes Mailed	0	0
<b>C. Total Paid and/or Requested Circulation (Sum of B1, B2, B3 and B4)</b>	215,291	218,024
<b>D. Free Distribution by Mail (Sample Complimentary, and other free)</b>		
1. Outside-county as stated on Form 3541	140	168
2. In-County as stated on Form 3541	0	0
3. Other classes mailed through the USPS	0	0
4. Free Distribution Outside The Mail, Carriers or other means	1,975	1,915
<b>E. Total Free Distribution (Sum of D and E)</b>	2,115	2,083
<b>F. Total Distribution (Sum of C and F)</b>	217,406	220,107
<b>G. Copies Not Distributed</b>	83	100
<b>H. Total (Sum of G and H)</b>	217,489	220,207
<b>I. Percent Paid and/or Requested Circulation (15c/15g x 100)</b>	99%	99%

I certify that the statements made by me above are correct and complete.  
 Chuck Mai, Editor  
 9/17/12



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