## **ESCAPE** TO THE SOUTHEAST



**Escape To The Southeast** is the consumer brand of STS and includes the **#1 Travel Site promoting** the 12 Southeastern States.

**EscapeToTheSoutheast.com** is the paid content solution to your digital marketing needs.

- Flexible Four Paid Content Plans to Fit Your Needs
- Lead Generation
- PDF Download of Your Brochure
- Video
- Destination Spotlight
- Monthly eNewsletter (100,000 each)
- Banners, Contests, Mobile and So Much More
- 24 Hour Client Access to Real-time Reporting

Get a 10% discount when included as part of an integrated package with the Annual Escape To The Southeast Travel Guide.

Contact your Escape To The Southeast account executive today to learn more about how your organization can participate.

Proudly and exclusively represented by



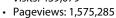
Fax: 713.942.0277

Phone: 1.800.383.7677 Email: ETTS@AJRMediaGroup.com www.AJRMediaGroup.com/ETTS

## Web Rates

## ANNUAL TRAFFIC 2014

· Visits: 439,079





## ADVERTISING RATES

Receive a 10% discount when purchasing advertising in the Escape to the Southeast Travel Guide and on EscapeToTheSoutheast.com in a single insertion order.

ALL RATES NET.

	STS MEMBER RATES		NON-MEMBER RATES	
<b>CONTENT</b> (Annual Rates)		w/discount		w/discount
Bronze	\$795	\$716	\$914	\$823
Silver	\$1,595	\$1,436	\$1,850	\$1,665
Gold	\$1,960	\$1,764	\$2,250	\$2,025
Platinum	\$2,500	\$2,250	\$2,875	\$2,588
Options				
• PDF (Annually)	\$250	\$225	\$295	\$266
Video (Annually)	\$295	\$266	\$350	\$315
FEATURED VIDEO (Monthly)	\$750	\$675	\$975	\$877
<b>DESTINATION SPOTLIGHT</b> (Monthly)	\$600	\$540	\$800	\$720
EXCLUSIVE CONTEST (Monthly) database of entrants included	\$1,475	\$1,328	\$1,695	\$1,526
eNEWSLETTER (Monthly to 100,000 travelers)				
Featured Spotlight	\$1,250	\$1,125	\$1,400	\$1,260
Exclusive Banner - 300x250 px	\$700	\$630	\$795	\$716
BANNERS Width/Height (Monthly)				
Med. Rectangle – 300x250 px	\$495	\$446	\$575	\$518
Leaderboard – 728x90 px	\$375	\$338	\$450	\$405
Wide Skyscraper – 160x600 px	\$375	\$338	\$450	\$405
Rectangle – 180x150 px	\$175	\$158	\$200	\$180
Mobile Leaderboard – 300x50 px	\$375	\$338	\$450	\$405

Banners are sold in 25,000 impression-increments which are scheduled to be delivered in a 30-day period. In the event that the impressions are not delivered in 30 days, banners will run until 25,000 impressions are delivered. Limit of six banners in each position (18 banners total) may be purchased for each product/service in a 12-month period.

Mobile banner positions are semi-exclusive (only two per month), run-of-site and the number of impressions are not guaranteed.