

ESCAPE TO THE SOUTHEAST .com



Escape To The Southeast is the consumer brand of STS and includes the #1 Travel Site promoting the 12 Southeastern States.

EscapeToTheSoutheast.com is the paid content solution to your digital marketing needs.

- Flexible - Four Paid Content Plans to Fit Your Needs
- Lead Generation
- PDF Download of Your Brochure
- Video
- Destination Spotlight
- Monthly eNewsletter (100,000 each)
- Banners, Contests, Mobile and So Much More
- 24 Hour Client Access to Real-time Reporting

Get a 10% discount when included as part of an integrated package with the Annual Escape To The Southeast Travel Guide.

Contact your Escape To The Southeast account executive today to learn more about how your organization can participate.

Proudly and exclusively represented by



Phone: 1.800.383.7677 Email: ETTS@AJRMediaGroup.com
Fax: 713.942.0277 www.AJRMediaGroup.com/ETTS

Web Rates

ANNUAL TRAFFIC 2014

- Visits: 439,079
- Pageviews: 1,575,285



ADVERTISING RATES

Receive a 10% discount when purchasing advertising in the Escape to the Southeast Travel Guide and on EscapeToTheSoutheast.com in a single insertion order.

ALL RATES NET.

CONTENT (Annual Rates)	STS MEMBER RATES		NON-MEMBER RATES	
		w/discount		w/discount
Bronze	\$795	\$716	\$914	\$823
Silver	\$1,595	\$1,436	\$1,850	\$1,665
Gold	\$1,960	\$1,764	\$2,250	\$2,025
Platinum	\$2,500	\$2,250	\$2,875	\$2,588
Options				
• PDF (Annually)	\$250	\$225	\$295	\$266
• Video (Annually)	\$295	\$266	\$350	\$315

FEATURED VIDEO (Monthly)	\$750	\$675	\$975	\$877
DESTINATION SPOTLIGHT (Monthly)	\$600	\$540	\$800	\$720
EXCLUSIVE CONTEST (Monthly) database of entrants included	\$1,475	\$1,328	\$1,695	\$1,526
eNEWSLETTER (Monthly to 100,000 travelers)				
Featured Spotlight	\$1,250	\$1,125	\$1,400	\$1,260
Exclusive Banner - 300x250 px	\$700	\$630	\$795	\$716
BANNERS Width/Height (Monthly)				
Med. Rectangle - 300x250 px	\$495	\$446	\$575	\$518
Leaderboard - 728x90 px	\$375	\$338	\$450	\$405
Wide Skyscraper - 160x600 px	\$375	\$338	\$450	\$405
Rectangle - 180x150 px	\$175	\$158	\$200	\$180
Mobile Leaderboard - 300x50 px	\$375	\$338	\$450	\$405

Banners are sold in 25,000 impression-increments which are scheduled to be delivered in a 30-day period. In the event that the impressions are not delivered in 30 days, banners will run until 25,000 impressions are delivered. Limit of six banners in each position (18 banners total) may be purchased for each product/service in a 12-month period.

Mobile banner positions are semi-exclusive (only two per month), run-of-site and the number of impressions are not guaranteed.