



RATES

EscapeToTheSoutheast.com Average Annual Traffic (2016)

Visits: 386,884 | Page views: 1,738,038

Rates (Annually)		With Travel Guide Discount
EscapeToTheSoutheast Silver Plan	\$1,110	\$999
EscapeToTheSoutheast Gold Plan	\$1,333	\$1,199
EscapeToTheSoutheast Platinum Plan	\$1,577	\$1,419
Accommodation, Attraction, Event Plans	\$475	
Downloadable PDF	\$250	
Homepage Placements		
Destination Spotlight	\$600	
Featured Video	\$750	
Exclusive Contest	\$1,475	

Newsletter (25,000 monthly)	
Featured Spotlight	\$1,050
Exclusive Banner	\$700
Header Image	\$600
Banners	
Contest Takeover Banner	\$850
Leaderboard	\$375
Wide Skyscraper	\$375
Medium Rectangle	\$495
Rectangle	\$175

Attract and Engage With More Southeast Travelers

When your content is a part of EscapeToTheSoutheast.com, not only are travelers able to immediately associate your destination, attraction, accommodation or event as a quality option to consider for their next vacation, but you have the ability to quickly engage with those who request information directly from you.

EscapeToTheSoutheast.com provides advertisers with the opportunity to receive leads from opt-in travelers – including valuable email addresses.

Additional engagement includes click-thrus to your website and social media, sign-ups for your newsletter, page views of your content, views of your video and links to your booking and ticketing pages.

