

Campaign Options

According to AdWeek, 3rd party sources garner Campaign Options more attention to and respect for your content. EscapeToTheSoutheast.com has been serving as a trusted 3rd party source for years to millions of travelers to the Southeast and is now proudly offering the "Native Escape" campaign to complement your digital marketing efforts.

THE NATIVE ESCAPE CAMPAIGNS INCLUDE:

- 👁️ Guaranteed Article Views
- 🌐 Exposure on Premium Publisher sites
- 👍 Social promotion
- 🔗 Expanded visibility on the EscapeToTheSoutheast.com homepage (for new content)
- 📖 Inclusion in the EscapeToTheSoutheast.com Articles library (for new content)
- 📍 Reader access to all YOUR points of engagement: Brochures, Videos, Facebook, Pinterest, Twitter, Instagram, Newsletter sign-up, Website, App Download, Booking, Ticket Purchasing, Content Pages

CAMPAIGN A: \$7050
Guaranteed 3,500 Article Views
Native Ad 1: Utilizes your Things to Do page on EscapeToTheSoutheast.com
Native Ad 2: Linked to a custom SEO-rich article that will:

- Provide referrals to your content pages
- Will live in the Articles section of EscapeToTheSoutheast.com and on your content pages

CAMPAIGN B: \$5150
Guaranteed 2,500 Article Views
Native Ad: Linked to a custom SEO-rich article that will:

- Provide referrals to your content pages
- Be listed in the Articles section of EscapeToTheSoutheast.com and on your content pages

CAMPAIGN C: \$3950
Guaranteed 2,500 Article Views
Native Ad: Utilizes your Top Things To Do page on EscapeToTheSoutheast.com



Prefer a custom native campaign? Or one that links to your content on your own site? We can do that too!

📞 **800.383.7677**

🌐 **AJRMediaGroup.com**

✉️ **ETTS@AJRMediaGroup.com**

ESCAPE
 TO THE SOUTHEAST

An STS Product
SOUTHEAST
 TOURISM SOCIETY