

2018 Travel Ideas

Offered in the **JANUARY/FEBRUARY**
and **JULY/AUGUST** issue.

Get double the space.



ADVERTORIAL materials

FULL PAGE (PLUS 1 PAGE AD)

- Headline: 3-5 words
- Approximately 800 words of copy
- Full Page Ad
Live area: 7" x 9.625"
Trim size: 7.25" x 10.5"
Bleed top and bottom only: 7.25" x 10.75"

HALF PAGE (PLUS 1/2 PAGE AD)

- Headline: 3-5 words
- Approximately 330 words of copy
- 1/2 Page Ad: 7" x 4.75"
- No Bleeds

QUARTER PAGE (PLUS 1/4 PAGE AD)

- Headline: 2-3 words
- Approximately 130 words of copy
- 1/4 Page Ad: 3.25" x 4"
- No Bleeds

DEADLINES

January/February

July/August

Space October 20, 2017
Materials October 27, 2017

April 13, 2018
April 20, 2018

PUBLICATION	CIRCULATION	1 PAGE AD PLUS 1 PAGE ADVERTORIAL	1/2 PAGE AD PLUS 1/2 PAGE ADVERTORIAL	1/4 PAGE AD PLUS 1/4 PAGE ADVERTORIAL
AAA Midwest Traveler	602,740	\$16,545	\$9,927	\$5,956
AAA Southern Traveler	314,283	\$8,094	\$4,856	\$2,914

All rates are gross per issue

Contact: **AJR Media Group**
800.383.7677
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Send Ad Materials to:
Ads@haMediaGroup.com | Upload to: <http://ads.haMediaGroup.com>


H&A Media Group
www.haMediaGroup.com