

## EDITORIAL OVERVIEW:

AAA Westways is a magazine written and edited specifically for Automobile Club members in Southern California. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

**FREQUENCY:** 8 times per year

## TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
<b>Subscriptions</b>					
Paid*	4,324,669	100%			
Verified	N/A				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>4,324,669</b>	<b>100%</b>			
Single Copy Sales	N/A				
<b>Total Paid &amp; Verified Circulation</b>	<b>4,324,669</b>	<b>100%</b>	<b>4,250,000</b>	<b>74,669</b>	<b>1.7%</b>

## PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	4,293,809
Sep 2016	4,302,605
Oct 2016	4,317,308
Nov/Dec 2016	4,324,669



## 3 YEAR TREND

	2014	%	2015	%	2016	%
<b>Subscriptions</b>						
Paid	4,161,749		4,252,223		4,324,669	
Verified	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Subscriptions</b>	<b>4,161,749</b>	<b>100.0%</b>	<b>4,252,223</b>	<b>100.0%</b>	<b>4,324,669</b>	<b>100.0%</b>
Single Copy Sales	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Circulation</b>	<b>4,161,749</b>	<b>100.0%</b>	<b>4,252,223</b>	<b>100.0%</b>	<b>4,324,669</b>	<b>100.0%</b>
Year Over Year Percent of Change				<b>2.2%</b>		<b>1.7%</b>
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

\*Membership subscription in force as of September 30, 2016

**CIRCULATION BY STATE AS OF DECEMBER 31, 2016**

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	228	Ohio	816
Arizona	6,368	Oklahoma	471
Arkansas	223	Oregon	3,038
California	4,248,583	Pennsylvania	872
Colorado	2,476	Rhode Island	116
Connecticut	392	South Carolina	449
Delaware	58	South Dakota	308
District of Columbia	159	Tennessee	973
Florida	2,692	Texas	3,808
Georgia	1,160	Utah	1,364
Idaho	1,298	Vermont	71
Illinois	1,109	Virginia	1,143
Indiana	495	Washington	3,798
Iowa	284	West Virginia	51
Kansas	291	Wisconsin	479
Kentucky	263	Wyoming	198
Louisiana	323		
Maine	128	<b>TOTAL 48</b>	
Maryland	626	<b>CONTERMINOUS</b>	<b>4,298,470</b>
Massachusetts	864	<b>STATES</b>	
Michigan	774		
Minnesota	576	Alaska	216
Mississippi	153	Hawaii	1,007
Missouri	546	<b>TOTAL ALASKA &amp;</b>	<b>1,223</b>
Montana	514	<b>HAWAII</b>	
Nebraska	187		
Nevada	5,146	U.S. Unclassified	-
New Hampshire	140	<b>TOTAL UNITED</b>	<b>4,299,693</b>
New Jersey	661	<b>STATES</b>	
New Mexico	537		
New York	2,041	Poss. & Other Areas	56
North Carolina	1,122	<b>U.S. &amp; POSS., etc.</b>	<b>4,299,749</b>
North Dakota	98	Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	151
		Personnel Overseas	
		<b>GRAND TOTAL</b>	<b>4,299,900</b>

**DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016**

Bakersfield	77,063	Monterey-Salinas	1,923
Chico-Redding	1,063	Palm Springs	388,149
El Centro	6,465	Sacramento-Stockton-Modesto	6,184
Eureka	664	San Diego	529,993
Fresno-Visalia	38,168	San Francisco-Oakland-San Jose	15,229
Los Angeles	3,048,269	Santa Barbara-Santa Maria-SLO	132,946
		Other	2,467
		<b>TOTAL DMA - Southern California</b>	<b>4,248,583</b>

# Westways

## VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	Westways	Issue Verified	Nov/Dec 2016
Issue Frequency	8 times per year	Date	September 27, 2016

### Distribution Information

Total Number of Direct Subscriptions ( <i>Including gift subscriptions</i> )	None
Total Number of Subscriptions as Part of Dues	4,324,669
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone ( <i>Only for requester publications</i> )	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests ( <i>Not invariably paid</i> )	None
Other Requested Copies	None
Advertiser Proof Copies ( <i>No more than one copy per advertiser</i> )	None
Exchange Copies	None
Other Paid Circulation ( <i>Specify</i> )	None
Nonsubscriber or Nonrequester Copies ( <i>Other</i> )	119,635
Total Paid/Requester Circulation	4,324,669
Total Distribution	4,444,304
Copies Furnished to News Agents and Not Sold ( <i>Returned or destroyed</i> )	None
Office Copies, Spoiled Checking Copies, etc.	9,690
Total Production	4,453,994
Percent Paid/Request Circulation	97.3%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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