

Circulation: 4,250,000 | Audience: 12,325,000

2017 Rate Card

Travel Guide Advertising Rates

Rate Card #62

Effective January 2017

All rates are net

| 4 Color | 1x | 3x | 6x | 8x |
|----------|-----------|-----------|-----------|-----------|
| 1/3 Page | \$ 13,210 | \$ 12,420 | \$ 12,020 | \$ 11,760 |
| 1/6 Page | 6,730 | 6,330 | 6,120 | 5,990 |
| 3 inch | 4,650 | 4,370 | 4,230 | 4,140 |
| 2 inch | 3,140 | 2,950 | 2,860 | 2,790 |
| 1 inch | 1,620 | 1,520 | 1,470 | 1,440 |

| B&W | 1x | 3x | 6x | 8x |
|----------|-----------|-----------|----------|----------|
| 1/3 Page | \$ 10,660 | \$ 10,020 | \$ 9,700 | \$ 9,490 |
| 1/6 Page | 5,500 | 5,170 | 5,010 | 4,900 |
| 3 inch | 3,730 | 3,510 | 3,390 | 3,320 |
| 2 inch | 2,510 | 2,360 | 2,280 | 2,230 |
| 1 inch | 1,280 | 1,200 | 1,160 | 1,140 |

Travel Guide Ad Sizes

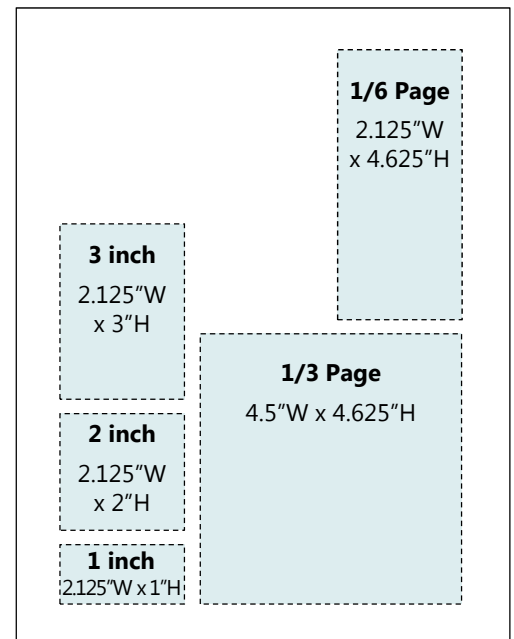


Image Credit: Jupiterimages