## FAMILY GETAWAYS 2013

A special Family Getaways section in the July/August issue of AAA's Westways magazine

The special Westways Family Getaways insert will reach select Southern California households. Only 500,000 targeted family households with incomes over \$100,000 will receive this July/August insert.

Special 1/6 co-op advertisements available.



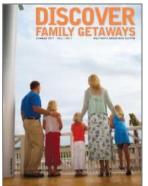
Co-op Page
------------

July/Aug 2013 500,000 \$3.000 net each



## Circulation:

500,000 targeted households with children in Southern California that enjoy adventures and travel



## **Deadlines:**

Title-

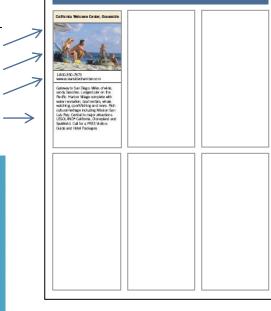
Space: April 24, 2013 Materials: May 1, 2013

First in-Home Date: June 20, 2013

## **Production Information:**

Sample layout





PLEASE CONTACT YOUR WESTWAYS REPRESENTATIVE FOR MORE INFORMATION:





