

Tidewater TRAVELER

For the six months ended
December 31, 2016

EDITORIAL OVERVIEW:

AAA Tidewater Traveler is a magazine written and edited specifically for AAA Members in Virginia. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

FREQUENCY: 6 times per year

TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
Subscriptions					
Paid*	174,024	100%	170,000		
Verified	N/A				
Total Paid & Verified Subscriptions	174,024	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	174,024	100%	170,000	4,024	2.3%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	172,644
Sep/Oct 2016	171,257
Nov/Dec 2016	174,024



3 YEAR TREND

	2014	%	2015	%	2016	%
Subscriptions						
Paid	173,765		173,871		174,024	
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	173,765		173,871		174,024	
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	173,765		173,871		174,024	
Year Over Year Percent of Change				0.1%		0.1%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

*Membership subscription in force as of September 30, 2016

CIRCULATION BY STATE AS OF DECEMBER 31, 2016

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	23	Ohio	69
Arizona	71	Oklahoma	17
Arkansas	7	Oregon	24
California	175	Pennsylvania	125
Colorado	44	Rhode Island	17
Connecticut	40	South Carolina	105
Delaware	31	South Dakota	6
District of Columbia	28	Tennessee	64
Florida	474	Texas	112
Georgia	127	Utah	11
Idaho	8	Vermont	3
Illinois	43	Virginia	167,646
Indiana	22	Washington	72
Iowa	9	West Virginia	27
Kansas	13	Wisconsin	22
Kentucky	37	Wyoming	6
Louisiana	16		
Maine	19		
Maryland	249	TOTAL 48	
Massachusetts	48	CONTERMINOUS	171,108
Michigan	34	STATES	
Minnesota	13		
Mississippi	20	Alaska	9
Missouri	18	Hawaii	20
Montana	8	TOTAL ALASKA &	29
Nebraska	7	HAWAII	
Nevada	32		
New Hampshire	21	U.S. Unclassified	-
New Jersey	60	TOTAL UNITED	171,137
New Mexico	20	STATES	
New York	127		
North Carolina	936	Poss. & Other Areas	7
North Dakota	2	U.S. & POSS., etc.	171,144
		Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	55
		Personnel Overseas	
		GRAND TOTAL	171,199

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016

Tidewater	166,015
TOTAL DMA - Tidewater	166,015

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VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	Tidewater Traveler	Issue Verified	Nov/Dec 2016
Issue Frequency	6 times per year	Date	September 30, 2016

Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	174,024
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	5,114
Total Paid/Requester Circulation	174,024
Total Distribution	179,138
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,250
Total Production	180,388
Percent Paid/Request Circulation	99.3%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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