

2017 Rate Card

Travel Guide Advertising Rates

Rate Card #21
Effective January 2017
All rates are net

4 Color		1x	3x	6x
1/3 Page	\$	5,720	\$ 5,430	\$ 5,150
1/6 Page		3,320	3,150	2,990
3 inch		2,200	2,090	1,980
2 inch		1,490	1,420	1,340
1 inch		750	710	680

B&W		1x	3x	6x
1/3 Page	\$	4,550	\$ 4,320	\$ 4,100
1/6 Page		2,670	2,540	2,400
3 inch		1,760	1,670	1,580
2 inch		1,170	1,110	1,050
1 inch		610	580	550

Travel Guide Ad Sizes

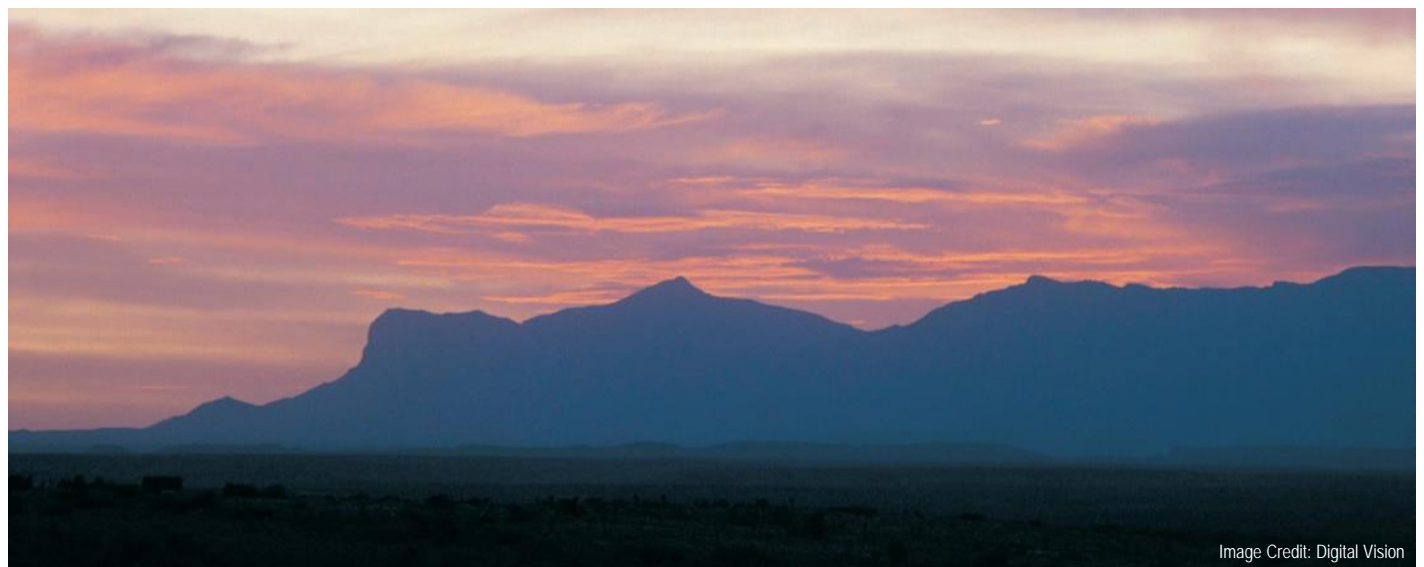
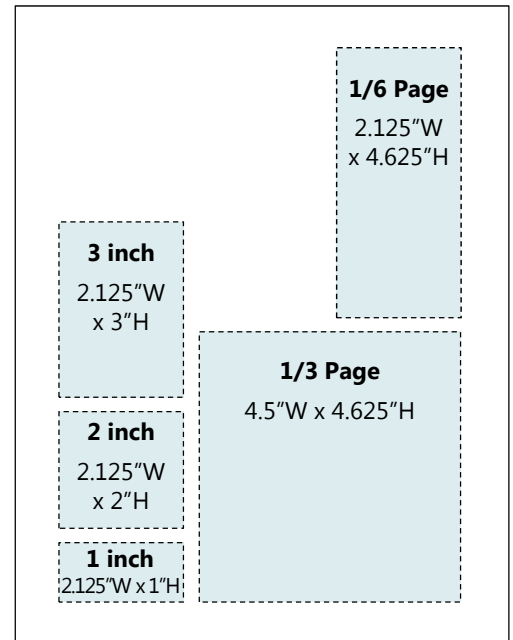


Image Credit: Digital Vision