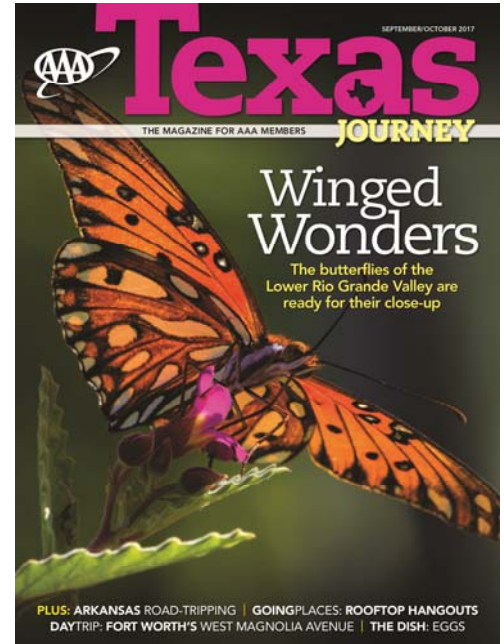


**AD SIZES AND SPECIFICATIONS**

**Ad Close Dates**

2017 Issue	Space Close	Materials Due	First Possible In Home Date
Jan/Feb	11/1/2017	11/8/2017	12/20/2017
Mar/Apr	1/4/2018	1/11/2018	2/21/2018
May/June	3/2/2018	3/9/2018	4/21/2018
Jul/Aug	5/1/2018	5/8/2018	6/22/2018
Sep/Oct	7/2/2018	7/9/2018	8/23/2018
Nov/Dec	9/4/2018	9/11/2018	10/22/2018



**Ad Sizes**

<p><b>Full page</b> 7.875"W x 10.5"H</p> <p><b>Spreads</b> 15.75"W x 10.5"H</p> <p>Add .125" bleed to all sides</p> <p>Live copy no less than .25" from trims</p>	<p><b>2/3 Page Vertical</b> 4.5"W x 9.5"H</p>	<p><b>1/2 Page Horizontal</b> 6.875"W x 4.625"H</p>	<p><b>1/3 Page Square</b> 4.5"W x 4.625"H</p> <p><b>1/3 Page Vertical</b> 2.125"W x 9.5"H</p>	<p><b>1/6 Page Vertical</b> 2.125"W x 4.625"H</p>
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**Print Ad Requirements**

All print ads must be uploaded to <https://acepubs.sendmyad.com>

- Ads must be submitted as a **PDF/X1a**
  - File must be flattened prior to saving as a PDF/X1a
  - File must be high resolution (300 dpi)
  - CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300
  - Fonts should be imbedded
  - All marks including trim, bleed, center and color bars should be included in all colors and outside of the bleed area with offset at .1667 inch
- Please be sure that your advertisement is created to specifications prior to uploading. Your first upload on <https://acepubs.sendmyad.com> is FREE. Additional ad uploads may incur additional production charges.

**Production questions?** Contact: **Miriam Moritz** • 714-885-2392 • [miriam.moritz@aaa-calif.com](mailto:miriam.moritz@aaa-calif.com)