

EDITORIAL OVERVIEW:

AAA Texas Journey is a magazine written and edited specifically for AAA Members in Texas. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

FREQUENCY: 6 times per year

TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
Subscriptions					
Paid*	1,080,140	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	1,080,140	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	1,080,140	100%	1,040,000	40,140	3.7%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	1,064,281
Sep/Oct 2016	1,059,966
Nov/Dec 2016	1,080,140



3 YEAR TREND

	2014	%	2015	%	2016	%
Subscriptions						
Paid	1,000,389		1,047,918		1,080,140	
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	1,000,389		1,047,918		1,080,140	
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	1,000,389		1,047,918		1,080,140	
Year Over Year Percent of Change				4.8%		3.1%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

*Membership subscription in force as of September 30, 2016

CIRCULATION BY STATE AS OF DECEMBER 31, 2016

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	172	Ohio	406
Arizona	723	Oklahoma	659
Arkansas	263	Oregon	285
California	2,130	Pennsylvania	325
Colorado	933	Rhode Island	30
Connecticut	149	South Carolina	206
Delaware	27	South Dakota	63
District of Columbia	44	Tennessee	385
Florida	1,394	Texas	1,043,615
Georgia	507	Utah	161
Idaho	103	Vermont	22
Illinois	452	Virginia	501
Indiana	214	Washington	535
Iowa	125	West Virginia	43
Kansas	229	Wisconsin	175
Kentucky	133	Wyoming	39
Louisiana	506		
Maine	58		
Maryland	238	TOTAL 48	
Massachusetts	266	CONTERMINOUS	1,059,215
Michigan	309	STATES	
Minnesota	216	Alaska	50
Mississippi	123	Hawaii	73
Missouri	309	TOTAL ALASKA &	123
Montana	69	HAWAII	
Nebraska	93	U.S. Unclassified	-
Nevada	305	TOTAL UNITED	1,059,338
New Hampshire	52	STATES	
New Jersey	234	Poss. & Other Areas	20
New Mexico	384	U.S. & POSS., etc.	1,059,358
New York	454	Canada	-
North Carolina	523	International	-
North Dakota	28	Other Unclassified	-
		Military or Civilian	73
		Personnel Overseas	
		GRAND TOTAL	1,059,431

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016

Abilene - Sweetwater	5,922	Laredo	1,221
Amarillo	11,813	Lubbock	9,658
Austin	108,843	Odessa - Midland	7,339
Beaumont - Port Arthur	8,998	San Angelo	2,888
Corpus Christi	12,358	San Antonio	99,483
Dallas - Ft Worth	350,891	Tyler - Longview	19,574
El Paso	12,707	Victoria	1,739
Harlingen - Weslaco - Brownsville - McAllen	11,122	Other	35,382
Houston	343,677		
		TOTAL DMA - Texas	1,043,615

Texas JOURNEY

VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	Texas Journey	Issue Verified	Nov/Dec 2016
Issue Frequency	6 times per year	Date	September 29, 2016

Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	1,080,140
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	31,672
Total Paid/Requester Circulation	1,080,140
Total Distribution	1,111,812
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	3,455
Total Production	1,115,267
Percent Paid/Request Circulation	97.2%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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