

Circulation: 322,040 | Audience 933,916

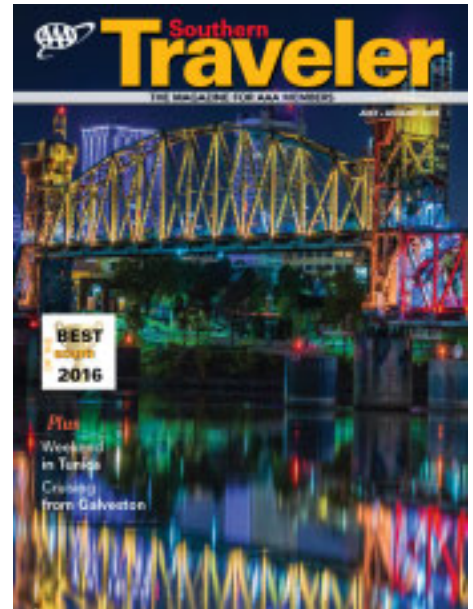
2018 Rate Card

General Advertising Rates

Rate Card #21

Effective January 2018

All rates are gross



4 Color	1x	3x	6x
Full Page	\$ 8,095	\$ 7,690	\$ 7,305
2/3 Page	5,670	5,385	5,115
1/2 Page	4,655	4,220	4,010
1/3 Page	3,230	3,070	2,915
1/6 Page	1,620	1,540	1,465

Travel Directory	1x	3x	6x
4 inch	\$ 1,300	\$ 1,235	\$ 1,175
2 inch	910	865	820
1 inch	520	495	470

2.25"W x H shown

Ad Sizes

Full Page & Spreads

Full page
7.875"W x 10.5"H

Spreads
15.75"W x 10.5"H

Add .125" bleed to all sides.

Live copy no less than .25" from trims.

2/3 Page

Vertical
4.625"W x 9.5"H

1/2 Page

Horizontal
7"W x 4.75"H

1/3 Page

Square
4.625"W x 4.75"H

Vertical
2.25"W x 9.5"H

1/6 Page

Vertical
2.25"W x 4.75"H