



2017 AAA Southern Traveler Editorial Calendar

January/February

Close Oct. 24, 2016
Materials Oct. 31, 2016
In home Dec. 29, 2016

- Cover: Mississippi Bicentennial
- Mardi Gras at Lake Charles
- Orlando-Universal opens several attractions
- Romantic Savannah
- Tank Trip: Fort Smith, AR
- The Final Word: Mississippi Freedom Trail

March/April

Close Dec. 30, 2016
Materials Jan. 6, 2017
In home March 2, 2017

- Cover: Baton Rouge Bicentennial
- Historical Hotels—LA, MS and AL
- Food Tours of Hawaii; coffee plantations, chocolate plantation/factory and more
- Arkansas Gardens
- Southern Destination—Garvin, Hot Springs Botanical Gardens of Ozarks, Fayetteville Wildwood Park and Little Rock
- Tank Trip: Oxford, MS
- The Final Word: New Orleans Jazz & Heritage

May/June

Close Feb. 8, 2017
Materials Feb. 15, 2017
In home April 13, 2017*

*Mails early every year

- Cover: The Food Issue—Southern Barbecue
- Cooking Along the Coast in New Orleans, Destin, Fairhope and more
- Epcot's Food and Wine Experience
- Tank Trip: New Orleans (Food Focus)
- The Final Word: Ozark Center, Mt. View AR

July/August

Close April 28, 2017
Materials May 5, 2017
In home June 30, 2017

- Cover: We're All About the Lakes—Toledo Bend, Bull Shoals and Ross Barnett
- Best of the South Photo Winners
- Louisiana's Wetlands
- The Other Side of Myrtle Beach
- Tank Trip: Guntersville Lake, AL
- The Final Word: Branson Landing

September/October

Close June 30, 2017
Materials July 7, 2017
In home Sept. 1, 2017

- Cover: Autumn Splendors-Fall Scenic Drive Smoky Mountains
- Bucket List Road Trip: Bend NP in Texas
- Shreveport, LA
- Tank Trip: Arkansas' Eureka
- The Final Word: Natchez Trace in Fall for Cycling

November/December

Close Sept. 1, 2017
Materials Sept. 8, 2017
In home Nov. 3, 2017

- Cover: Holiday Lifetime Trip—European Christmas Markets
- Wilderness lifetime Trip-African Safari
- Educational Travel Lifetime Trip—Alaska Small-ship cruise with nature focus
- Regional Travel-TBA (not Holidays)
- Tank Trip: Branson for the Holidays
- The Final Word: NYE at the Beach (Santa Roe, FL)

In Every Issue

Web Bonus Travel Articles: U.S. and foreign destinations are highlighted for our readers who seek to reach.

Worth the Drive: This web-exclusive editorial department focuses on a Southern destination that may not be "around the corner," but worth visiting. Destinations have included Memphis, Hot Springs, Tupelo and Sanibel.

Car Reviews: When readers want to know what's happening in and around the South, they can visit our online calendar. Whether an event is in their neighborhood or a neighboring state, the fun is listed here.

Interactive Action: Polls, slideshows, or downloads like regional recipes are here for readers to enjoy.

Editorial Departments: Did you misplace your current issue of AAA Southern Traveler? No problem. Longstanding print editorial departments, as well as travel treasures, also are online.



(Editorial calendar subject to change without notice)

AAA members travel **more**, stay **longer** and spend **more**.