Southern Traveler thinks outside the box

WEB BANNER ADS

Communicate your branding or call-to-action message to AAA Members and prospects on the Southern Traveler Magazine website.

Rates: (Gross)	Top 280x60 pixels
AAA.com/Traveler One Month:	$250

Custom-Created Integrated Promotions

PROMOTIONAL WEBSITES

Custom-created micro websites are perfect for customer data collection using contests, surveys and general information delivery as the draw. They can be multipage and feature video streaming audio/video, banners and online fulfillment.

CAMPAIGN RESULTS

The success of your campaign is important to us, and we want you to have that information in a timely manner. At the end of your campaign you will receive a full report detailing every piece of your advertising. The campaign report includes number of impressions, as well as open rates and click-throughs for your electronic media. It will also tell you the number of leads that your campaign generated.

EventsAndDestinations.com

Today's traveler relies on the Internet to explore travel options and destination attractions. With its instantaneous availability and endless resources, it has become an indispensable travel-planning assistant.

We help harness the Internet's capability with EventsAndDestinations.com, a one-stop website designed to let travelers search exciting locales and related activities. Our advertisers are able to fill the site with information about their respective attractions, festivals or other points of interest—giving travelers plenty to choose from as they make their vacation decisions.

In addition to offering information online, EventsAndDestinations.com also gives travelers the ability to download related brochures.

It's one more way we share information in the ever-evolving information age.