

## EDITORIAL OVERVIEW:

AAA Northern New England Journey is a magazine written and edited specifically for AAA Members in Maine, New Hampshire and Vermont. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

**FREQUENCY:** 6 times per year

## TOTAL PAID & VERIFIED CIRCULATION

	May/June 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
<b>Subscriptions</b>					
Paid*	551,686	100%			
Verified	N/A				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>551,686</b>	<b>100%</b>			
Single Copy Sales	N/A				
<b>Total Paid &amp; Verified Circulation</b>	<b>551,686</b>	<b>100%</b>	<b>545,000</b>	<b>6,686</b>	<b>1.2%</b>

## PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jan/Feb 2016	553,312
Mar/Apr 2016	554,173
May/June 2016	551,686



## 3 YEAR TREND

	2014	%	2015	%	2016	%
<b>Subscriptions</b>						
Paid	534,128		543,917		551,686	
Verified	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Subscriptions</b>	<b>534,128</b>		<b>543,917</b>		<b>551,686</b>	
Single Copy Sales	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Circulation</b>	<b>534,128</b>		<b>543,917</b>		<b>551,686</b>	
Year Over Year Percent of Change				1.8%		1.4%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

\*Membership subscription in force as of March 31, 2016

**CIRCULATION BY STATE AS OF JUNE 30, 2016**

State	Paid Subscriptions
Alabama	19
Arizona	261
Arkansas	16
California	377
Colorado	173
Connecticut	308
Delaware	21
District of Columbia	24
Florida	2,420
Georgia	142
Idaho	25
Illinois	60
Indiana	43
Iowa	16
Kansas	13
Kentucky	31
Louisiana	21
Maine	242,723
Maryland	100
Massachusetts	1,765
Michigan	52
Minnesota	43
Mississippi	10
Missouri	30
Montana	25
Nebraska	11
Nevada	63
New Hampshire	195,741
New Jersey	142
New Mexico	52
New York	539
North Carolina	353
North Dakota	7

State	Paid Subscriptions
Ohio	98
Oklahoma	21
Oregon	78
Pennsylvania	190
Rhode Island	145
South Carolina	214
South Dakota	17
Tennessee	107
Texas	201
Utah	44
Vermont	104,168
Virginia	188
Washington	140
West Virginia	15
Wisconsin	43
Wyoming	15
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<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>551,310</b>
Alaska	24
Hawaii	21
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<b>TOTAL ALASKA &amp; HAWAII</b>	<b>45</b>
	<b>90</b>
U.S. Unclassified	-
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<b>TOTAL UNITED STATES</b>	<b>551,355</b>
Poss. & Other Areas	11
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<b>U.S. &amp; POSS., etc.</b>	<b>551,366</b>
Canada	-
International	-
Other Unclassified	-
Military or Civilian Personnel Overseas	11
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<b>GRAND TOTAL</b>	<b>551,377</b>

**DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF JUNE 30, 2016**

Bangor, ME	46,418	Portland-Auburn, ME	189,817
Burlington, VT	104,168	Presque Isle, ME	6,488
Manchester, NH	195,601	Other	140
		<b>TOTAL DMA - ME/NH/VT</b>	<b>542,492</b>

# Northern New England JOURNEY

## VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	Northern New England Journey	Issue Verified	May/June 2016
Issue Frequency	6 times per year	Date	March 29, 2016

### Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	551,686
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	8,259
Total Paid/Requester Circulation	551,686
Total Distribution	559,945
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,450
Total Production	561,395
Percent Paid/Request Circulation	98.5%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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