

2015 Issue	Space Close	Materials Due	First Possible In-Home Date
Jan/Feb	11/3/14	11/10/14	12/26/14
March/Apr	1/5/15	1/8/15	2/21/15
May/June	3/4/15	3/11/15	4/21/15
July/Aug	5/4/15	5/11/15	6/20/15
Sept/Oct	7/1/15	7/8/15	8/21/15
Nov/Dec	9/3/15	9/10/15	10/21/15

RUN OF BOOK		
SPACE SIZE	TRIM (W x H)	BLEED /LIVE AREA
Full Page	7.875"W x 10.5"H	Add .125" to all sides <i>Live copy no less than .25" from trims</i>
Spreads	15.75"W x 10.5"H	

RUN OF BOOK	
SPACE SIZE	NON-BLEED
2/3 Page Vertical	4.5"W x 9.5"H
1/2 Page Horizontal	6.875"W x 4.625"H
1/2 Page Island	4.5"W x 7.125"H
1/3 Page Vertical	2.125"W x 9.5"H
1/3 Page Square	4.5"W x 4.625"H
1/6 Page Vertical	2.125"W x 4.625"H

DIGITAL AD REQUIREMENTS

All ads must be uploaded to www.adshuttle.com/acepubs

Ads must be submitted as a PDF/X1a

File must be high resolution (300 dpi), CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300. Preferred fonts are Open Type and Type 1 and should be imbedded. All marks (trim, bleed, center, color bars) should be included in all colors and outside of the bleed area with offset at .1667 inch. Proofs may be obtained or waived in Ad Shuttle.

Production questions?

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