

## EDITORIAL OVERVIEW:

AAA New Mexico Journey is a magazine written and edited specifically for AAA Members in New Mexico. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

**FREQUENCY:** 6 times per year

## TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
<b>Subscriptions</b>					
Paid*	127,949	100%			
Verified	N/A				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>127,949</b>	<b>100%</b>			
Single Copy Sales	N/A				
<b>Total Paid &amp; Verified Circulation</b>	<b>127,949</b>	<b>100%</b>	<b>124,000</b>	<b>3,949</b>	<b>3.1%</b>

## PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	126,558
Sep/Oct 2016	126,815
Nov/Dec 2016	127,949



## 3 YEAR TREND

	2014	%	2015	%	2016	%
<b>Subscriptions</b>						
Paid	123,504		125,502		127,949	
Verified	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Subscriptions</b>	<b>123,504</b>		<b>125,502</b>		<b>127,949</b>	
Single Copy Sales	N/A		N/A		N/A	
<b>Total Paid &amp; Verified Circulation</b>	<b>123,504</b>		<b>125,502</b>		<b>127,949</b>	
Year Over Year Percent of Change				1.6%		1.9%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

\*Membership subscription in force as of September 30, 2016

**CIRCULATION BY STATE AS OF DECEMBER 31, 2016**

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	17	Ohio	63
Arizona	393	Oklahoma	60
Arkansas	21	Oregon	109
California	517	Pennsylvania	56
Colorado	292	Rhode Island	2
Connecticut	13	South Carolina	24
Delaware	9	South Dakota	14
District of Columbia	8	Tennessee	42
Florida	199	Texas	448
Georgia	44	Utah	30
Idaho	31	Vermont	10
Illinois	60	Virginia	80
Indiana	19	Washington	148
Iowa	21	West Virginia	15
Kansas	40	Wisconsin	38
Kentucky	24	Wyoming	14
Louisiana	34		
Maine	16	<b>TOTAL 48</b>	
Maryland	34	<b>CONTERMINOUS</b>	<b>126,089</b>
Massachusetts	44	<b>STATES</b>	
Michigan	36		
Minnesota	33	Alaska	16
Mississippi	9	Hawaii	21
Missouri	43	<b>TOTAL ALASKA &amp;</b>	<b>37</b>
Montana	23	<b>HAWAII</b>	
Nebraska	18		
Nevada	99	U.S. Unclassified	-
New Hampshire	14	<b>TOTAL UNITED</b>	<b>126,126</b>
New Jersey	33	<b>STATES</b>	
New Mexico	122,629		
New York	94	Poss. & Other Areas	-
North Carolina	66	<b>U.S. &amp; POSS., etc.</b>	<b>126,126</b>
North Dakota	3	Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	11
		Personnel Overseas	
		<b>GRAND TOTAL</b>	<b>126,137</b>

**DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016**

Albuquerque - Santa Fe	112,415
Other	10,214
<b>TOTAL DMA - New Mexico</b>	<b>122,629</b>

# New Mexico JOURNEY

## VERIFICATION OF CIRCULATION

USPS Form 3548

<b>Publication Title</b>	New Mexico Journey	<b>Issue Verified</b>	Nov/Dec 2016
<b>Issue Frequency</b>	6 times per year	<b>Date</b>	September 30, 2016

### Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	127,949
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	3,674
<b>Total Paid/Requester Circulation</b>	<b>127,949</b>
<b>Total Distribution</b>	<b>131,623</b>
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,645
<b>Total Production</b>	<b>133,268</b>
<b>Percent Paid/Request Circulation</b>	<b>97.2%</b>

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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Date Signed: 5/19/2017