

Your AAA Advertising Rates

Rate Card 51
Rates effective with the
January 2015 Issue

Full Circulation Rates*

(Circulation 199,812)

*Rates are net

1X	Column Inch Rate*	\$87.48
	1/6	984.20
	1/4	1,476.30
	1/3	1,968.40
	1/2	2,952.60
	Full Page	5,905.20

2-3X	Column Inch Rate*	\$83.94
	1/6	944.30
	1/4	1,416.45
	1/3	1,888.60
	1/2	2,832.90
	Full Page	5,665.80

4-6X	Column Inch Rate*	\$80.42
	1/6	904.75
	1/4	1,357.13
	1/3	1,809.50
	1/2	2,714.25
	Full Page	5,428.50

12X	Column Inch Rate*	\$76.07
	1/6	855.75
	1/4	1,283.63
	1/3	1,711.50
	1/2	2,567.25
	Full Page	5,134.50

* Minimum ad size is 8 column inches. Inserts: \$25/thousand; add \$150 per segment version (i.e. insert is segmented by zip code within a version)

