

Circulation: 608,385 | Audience: 1,581,801

2018 Rate Card

General Advertising Rates

Rate Card #68

Effective January 2018

All rates are gross

4 Color	1x	3x	6x
Full Page	\$ 16,545	\$ 15,720	\$ 14,935
2/3 Page	11,580	11,000	10,450
1/2 Page	9,930	9,430	8,960
1/3 Page	6,620	6,290	5,980
1/6 Page	3,310	3,140	2,985

Travel Directory	1x	3x	6x
4 inch	\$ 2,420	\$ 2,300	\$ 2,185
3 inch	1,700	1,615	1,535
2 inch	1,330	1,265	1,200
1 inch	600	570	540



Travel Directory ad size: 2.25"W x H shown above

Ad Sizes

Full Page & Spreads

2/3 Page

1/2 Page

1/3 Page

1/6 Page

Full page
7.875"W x 10.5"H

Spreads
15.75"W x 10.5"H

Add .125" bleed to all sides.

Live copy no less than .25" from trims.

Vertical
4.625"W x 9.5"H

Horizontal
7"W x 4.75"H

Square
4.625"W x 4.75"H

Vertical
2.25"W x 9.5"H

Vertical
2.25"W x 4.75"H