# 2017 AAA Midwest Traveler Editorial Calendar

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| **January/February**<br>Close Oct. 28, 2016<br>Materials Nov. 4, 2016<br>In home Dec. 29, 2016 | • Cover: Missouri State Park Centennial<br>• Southwest Four Corners Area<br>• Alaska<br>• Orlando-Universal pens several attractions<br>• Tank Trip: Springfield, MO<br>• The Final Word: Love Locks—KC's Old Red Bridge |
| **March/April**<br>Close Jan. 6, 2017<br>Materials Jan. 13, 2017<br>In home March 2, 2017 | • Cover: Midwestern Flower Festivals<br>• Louisville, KY—The Derby and Beyond<br>• Missouri-new ways to get around town—Streetcars in KC, trolley in the Loop (St Louis) and the trolley bike tours in Springfield<br>• Food Tours in Hawaii, coffee plantations, chocolate plantation/factory and more<br>• 100th Anniversary of US entry into WW1—WW1 Museum in Kansas City<br>• Tank Trip: Patoka, IN<br>• The Final Word: Top of the Rock (more than golf) |
| **May/June**<br>Close Feb. 17, 2017<br>Materials Feb. 24, 2017<br>In home April 15, 2017*<br>*Mails early every year | • Cover: We're All About Lakes-Lake of the Ozarks, Tablerock and Taneycomo<br>• Lighthouse Roundup—Michigan's Shoreline and UP<br>• Wisconsin-Culinary escape to historical Elkhart Lake<br>• Indiana Dunes State Park/National Lakeshore<br>• Tank rip: Cedar Lake, Carbondale, IL<br>• The Final Word: Texas Gulf Coast |
| **July/August**<br>Close May 5, 2017<br>Materials May 12, 2017<br>In home June 30, 2017 | • Cover: Summer in the Cities—no events, cool eats in KC<br>• Best of the Midwest Photo Winners<br>• Solar Eclipse-August 21, 2017 , St Joseph, MO<br>• Galena/Jo Davies County in Summer—Apple River Canyon<br>• Tank Trip: Lindsburg, KS<br>• The Final Word: Christmas in July—the Santa Convention in Branson |
| **September/October**<br>Close July 7, 2017<br>Materials July 14, 2017<br>In home Sept. 1, 2017 | • Cover: We Love Autumn—Scenic Train Rides for Fall Color<br>• Happy 175th, Weston, MO<br>• Fun on the Farm-Agri-tours<br>• Tank Trip: Quad Cities (Davenport, IA)<br>• The Final Word: Octoberfest fun in Frankenmuth |
| **November/December**<br>Close Sept. 8, 2017<br>Materials Sept. 15, 2017<br>In home Nov. 3, 2017 | • Cover: Holiday Lifetime Trip—European Christmas Markets<br>• Wilderness lifetime Trip—African Safari<br>• Educational Travel Lifetime Trip—Alaska Small—ship cruise with nature focus<br>• Western Destination—(Taos, NM or Sedona, CA)<br>• Tank Trip: Branson for the Holidays<br>• The Final Word: NYC Ball Drop for New Year's—Behind the tradition |
| **In Every Issue** | **Midwest Travel Treasure** put the spotlight on special events and places<br>**In the News** takes a look at current topics within transportation, safety, etc.<br>**For Members** brings all AAA news to readers<br>**Driver's Seat** discusses local and national issues that affect motorists<br>**Common Cents** offers news on discounts for travel, products and services<br>**Tips on Travel** brings updates about hotels, airlines, cruise lines to readers |
| **Online Magazine** | **Web exclusives** travel features and expanded stories<br>**Regional event calendar** for Missouri, Illinois, Indiana and Kansas<br>**Car reviews** to help consumers make the right choice in vehicle purchase<br>**Interactive action** polls, slideshows, downloads—including regional recipes |

AAA Midwest Traveler

(Editorial calendar subject to change without notice)

AAA members travel **more,** stay **longer** and spend **more.**