

# Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

Single Copy Sales

**Total Paid & Verified Circulation** 



Annual Frequency: 6 times/year

Field Served: Travel.

Published by The Auto Club Group

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION					
Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base	
4,865,752		4,865,752	None Claimed		

TOTAL CIRCULATION BY ISSUE					
	Print				
Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan/Feb	4,840,808	15,898	4,856,706		4,856,706
Mar/Apr	4,845,759	15,923	4,861,682		4,861,682
May/Jun	4,862,914	15,955	4,878,869		4,878,869
Average	4,849,827	15,925	4,865,752		4,865,752

100.0

#### Print % of Circulation Paid Subscriptions 4,849,827 99.7 Club/Membership: Nondeductible **Total Paid Subscriptions** 4.849.827 99.7 Verified Subscriptions 15,925 0.3 Individual Use **Total Verified Subscriptions** 15,925 0.3 4,865,752 100.0 **Total Paid & Verified Subscriptions**

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS					
Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2016	None Claimed	4,876,289	4,876,289		
12/31/2015	None Claimed	4,975,166	4,975,166		
12/31/2014	None Claimed	4,266,558	4,266,558		

4,865,752

 $\label{thm:ligence} \mbox{Visit www.auditedmedia.com} \mbox{ Media Intelligence Center for audit reports.}$ 

### PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$1.00

<sup>(1)</sup> For statement period

# ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions Geographic Data Analysis of New & Renewal Paid Individual Subscriptions Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED		
	Print	
Individual Use		
Club Members	15,925	
Total Individual Use	15,925	

### RATE BASE

None Claimed

## NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

**100% Club Membership (Nondeductible):** Publications reporting only Club/Membership - Nondeductible Subscription Sales are not required to report an average subscription price.

**Club/Membership: Nondeductible:** Copies served where the subscription was included in the dues of an organization. The subscription was nondeductible from dues.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 58,278

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: The Auto Club Group

AAA LIVING, published by The Auto Club Group • 1 Auto Club Drive • Dearborn, MI 48126

GAIL WYSOCKI Senior Circulation Executive

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Established: 1902 AAM Member since: 1977



Average Circulation of Regional, Metro and Demographic Editions (Para 4)				
<b>Publication Name</b>	Statement Date	Edition	Total Pd & Ver Subs	
AAA LIVING	06/30/2017	Illinois/N. Indiana	556,483	
AAA LIVING	06/30/2017	Iowa	146,916	
AAA LIVING	06/30/2017	Michigan	811,052	
AAA LIVING	06/30/2017	Minnesota	288,243	
AAA LIVING	06/30/2017	Nebraska	109,139	
AAA LIVING	06/30/2017	North Dakota	36,503	
AAA LIVING	06/30/2017	Wisconsin	359,754	
AAA LIVING	06/30/2017	Florida	1,764,520	
AAA LIVING	06/30/2017	Georgia	454,175	
AAA LIVING	06/30/2017	Tennessee	332,718	
AAA LIVING	06/30/2017	Puerto Rico	6,250	
4,865,753				